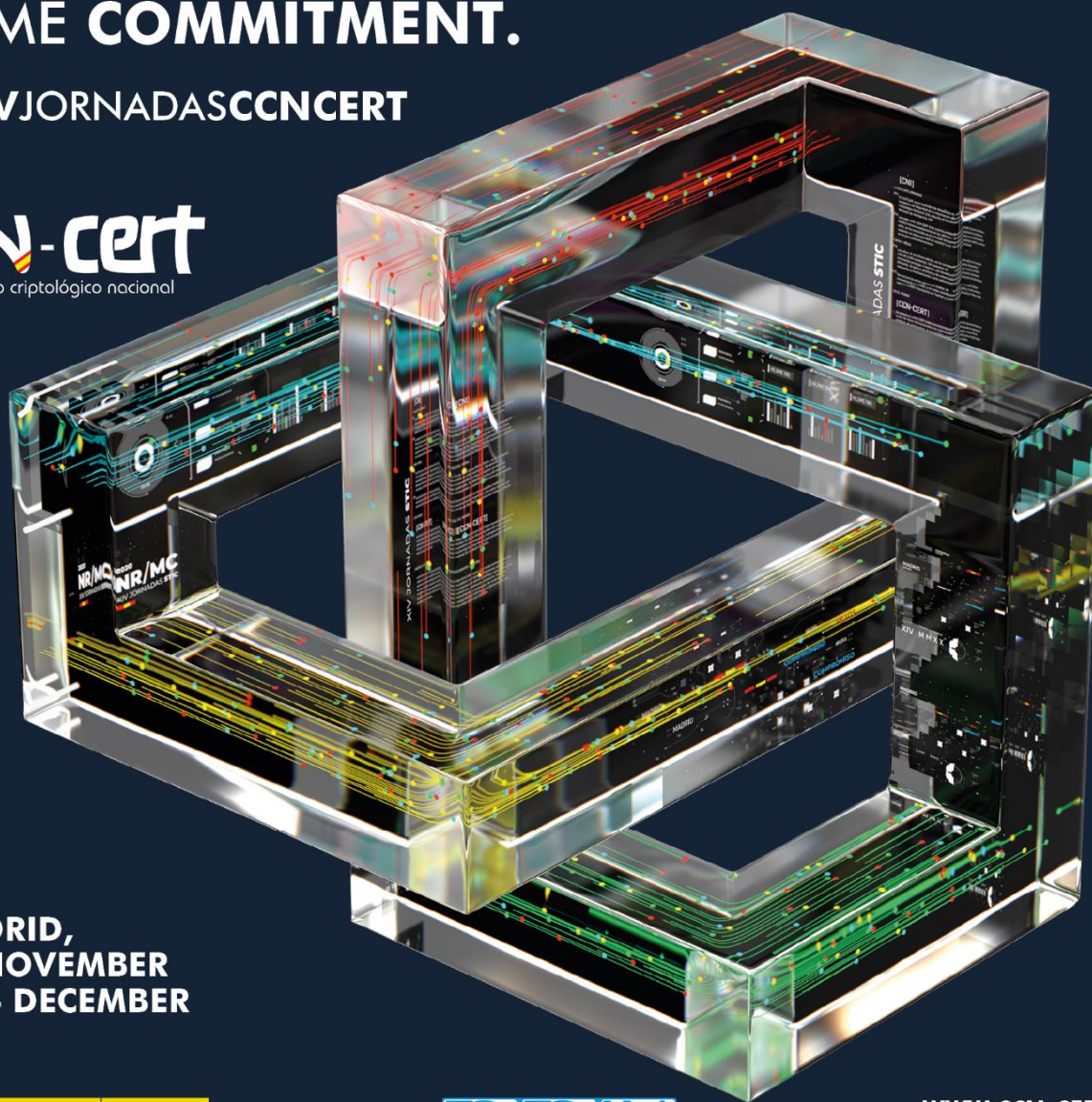


XIV STIC CCN-CERT CONFERENCE

**NEW CHALLENGES,
SAME COMMITMENT.**

#XIVJORNADASCCNCERT

CCN-cert
centro criptológico nacional



**MADRID,
30 NOVEMBER
TO 4 DECEMBER**



**WWW.CCN-CERT.CNI.ES
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1 XIV STIC CCN-CERT CONFERENCE. PRESENTATION

The National Cryptologic Centre, attached to the Spanish National Intelligence Centre, has been organising the STIC CCN-CERT Conference¹ since 2007. This event, held in December in Madrid without interruption over the last thirteen years, has become the main meeting of experts in cybersecurity in Spain and a reference in the international panorama, not only because of the quality and prestige of its speakers, but also because of the number of attendees, the institutional support received and the number of sponsoring companies.

The figures from the last edition confirm this: more than 3,300 attendees, 130 prestigious speakers, 7 modules with different themes, 16 practical workshops and 60 national and multinational companies as sponsors. In addition to these figures, there is



also extensive media coverage, with presence in the main Spanish media and social networks, with more than 183,000 impressions on Twitter and LinkedIn.

Throughout its history, it has also been supported by the highest State institutions: the Royal House, the Government, regional and local governments, together with a large representation of Latin American countries.

In the year 2020, and in view of the situation generated by the crisis of the COVID-19, a change in the format of the Conference is foreseen, but not in its spirit.

Under the slogan "***New challenges, same commitment***", the **XIV SITC CCN-CERT Conference** will be held from the **30th of November to the 4th of December**, in Madrid (Kinépolis -City of Image-) and will once again bring together the entire Community involved in safeguarding Spanish cyberspace: Government and Public Administrations (including the public institutions that look after it such as INCIBE, the Joint Cyber-Defence Command and the Ministry of the Interior), companies, universities and the citizens themselves.

On this occasion, the organisation will adapt to the circumstances in which our country finds itself at that time, adopting the security measures recommended by the

¹ All the editions of this Conference can be seen on the CCN-CERT website: <https://www.ccn-cert.cni.es/comunicacion-eventos/jornadas-stic-ccn-cert.html>

health authorities. Therefore, two (2) possible scenarios are contemplated, starting from a minimum (A), to a maximum (B):

- Situation A: Closed-door celebration, with streaming broadcast of all presentations and workshops, with the presence on site of authorities, speakers and organisation.
- Situation B: presential celebration, with a reduced capacity of 30% of the three (3) rooms; networking area and sponsors' stands and streaming.

Internationalisation of the Conference

The National Cryptologic Centre, within its functions of promoting the culture of cybersecurity, undertakes a large number of information and awareness actions, in Spain and abroad. In 2021 it will internationalise its STIC CEN-CERT Conference with the celebration of a chapter in Colombia. For this purpose, it will count with the collaboration of the **EAN University of Bogota**. Its objective is to promote the knowledge and Exchange of information among all Latin American countries and facilitate the presence of sponsoring companies in this market.

Name	Place	Dates	Periodicity	Sponsorship
STIC CEN-CERT Conference	Madrid	December	Annual	Yes
Early Warning System Conference	Madrid	April	Annual	No
ENS Meeting	Madrid	24 June	Annual	Yes
STIC Conference Colombia Chapter	Bogotá	16-17 March	Annual	Yes

Calendar of events organised by the CCN

2 DATA SHEET

2.1 HOSTS

The **CEN-CERT** is the Information Security Incident Response Capacity of the National Cryptologic Centre, CCN, attached to the National Intelligence Centre, CNI. This service was created in 2006 as the Spanish National Governmental CERT and its

functions are included in the Law 11/2002 regulating the CNI, the RD 421/2004 regulating the CCN and the RD 3/2010, of 8 January, regulating the National Security Framework (ENS), modified by the RD 951/2015 of 23 October.

Therefore, its mission is to contribute to the improvement of Spanish cybersecurity, being the national alert and response centre that cooperates and helps to respond quickly and efficiently to cyberattacks and to actively confront cyberthreats. This misión includes the coordination at the state public level of the different Incident Response Capacities or existing Cybersecurity Operations Centres. All this, with the ultimate aim of achieving a more secure and reliable cyberspace, preserving classified information (as stated in article 4. F of Law 11/2002) and sensitive information, defending the Spanish Technological Heritage, training expert personnel, applying security policies and procedures and using and developing the most appropriate technologies for this purpose.

In accordance with these regulations and Law 40/2015 of the Public Sector Legal System, the CCN-CERT is responsible for the management of cyber-incidents affecting any public body or company. In the case of critical public sector operators, the management of cyber-incidents will be carried out by the CCN-CERT in coordination with the CNPIC.

2.2 Date of celebration

From 30 November to 4 December 2020.

2.3 Venue

Kinépolis (Ciudad de la Imagen), Madrid.

2.4 Access

- Car: More than 3,000 free parking spaces, with easy access from the A5, M-40 and M-50
- The ML-3 Light Railway line, Ciudad del Cine
- Intercity buses:
 - Line 658 Madrid (Moncloa)
 - Line 572 Madrid (Aluche)

2.5 Motto of the Congress

"New challenges, same commitment"

2.6 Capacity

Situation A

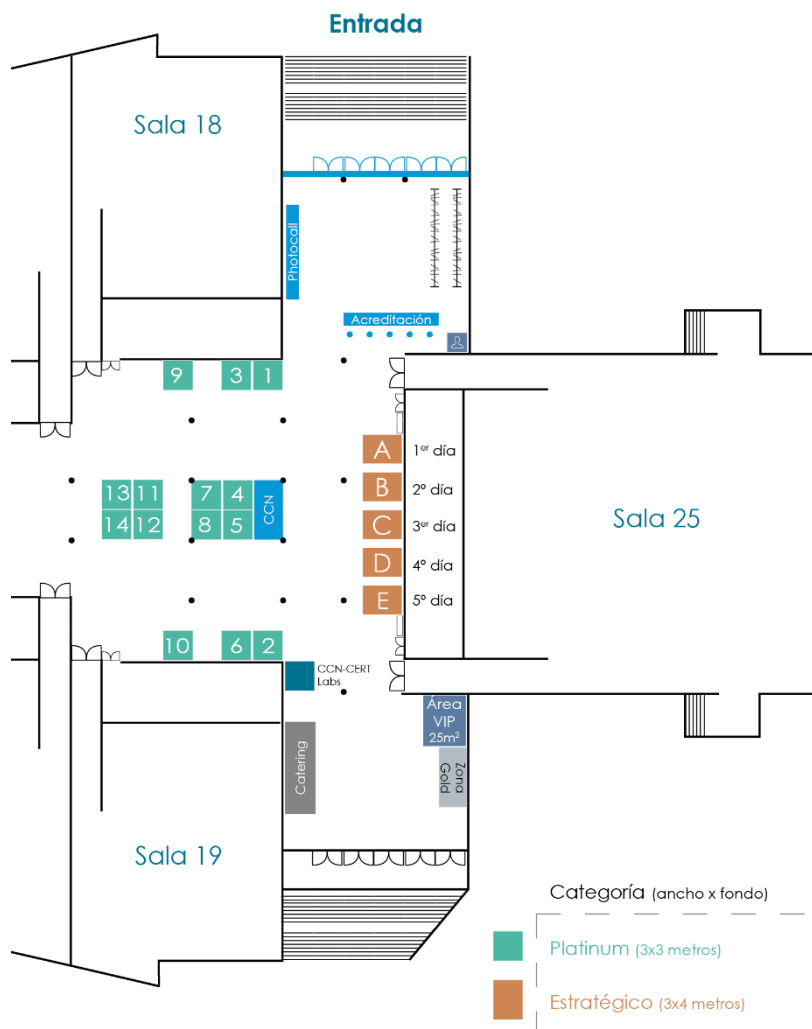
- Room 25 (presentations): closed door (streaming)
- Room 19 (workshops and sponsor presentations): closed door (streaming)

Situation B

- Room 25 (presentations). **Capacity: 300 people** (30% of 996)
- Room 19 (workshops - morning). **Capacity: 30 people**
- Room 19 (sponsors - afternoon). **Capacity: 100 people** (30% of 400)
- Chamber 18 (retransmission Chamber 25). **Capacity: 100 people** (30% of 400)
- Streaming

TOTAL: 2,520 people (sum of the 5 days of the conference)

- "Lumière" room: 1700 m² for stands, VIP room and networking



3 PROVISIONAL AGENDA OF THE CONFERENCE

For the first time, the Conference will be held over 5 days (from Monday to Friday), in three rooms: Room 25, where the event will take place; Room 18, which will broadcast what happens in Room 25 in anticipation of the capacity limitation; and Room 19, reserved in the morning for the CCN-CERT LABS workshops and in the afternoon for the sponsors' presentations.

ROOM 25					
	30 Nov.	1 Dec.	2 Dec.	3 Dec.	4 Dec.
9.00-11.00	Threats, attacks and technological challenges	Cyber-intelligence	ENS and regulatory compliance	Military operations in cyberspace	Industrial Control, Artificial Intelligence and Digitalisation

11.00-11.30 h.	Rest/Coffee				
11.30-14.00 h.	Threats, attacks and technological challenges	Cyber-intelligence	ENS and regulatory compliance	Military operations in cyberspace	Industrial Control, Artificial Intelligence and Digitalisation
14.00-15.30	Rest/Food				
15.30-17.30	Threats, attacks and technological challenges	Cyber-intelligence	National Cybersecurity Forum	Charter of Trust	

ROOM 19 - WORKSHOPS					
	30 Nov.	1 Dec.	2 Dec.	3 Dec.	4 Dec.
9.00-11.00 h	ATENEA	Practical workshops	Practical workshops	Practical workshops	ATENEA
11.00-11.30	Rest/Coffee				
11.30-14.00 h.	ATENEA	Practical workshops	Practical workshops	Practical workshops	ATENEA
14.00-15.30 h.	Rest/Food				
15.30-15.50	VIP Sponsor	Sponsor A	Sponsor B	Sponsor C	
15.50-16.10	Sponsor D	Sponsor E	Spon. CCN-CERT Labs	Spon. Platinum	
16.10-16.30	Spon. Platinum	Spon. Platinum	Spon. Platinum	Spon. Platinum	
16.30-16.50	Spon. Platinum	Spon. Platinum	Spon. Platinum	Spon. Platinum	
16.50-17.10	Spon. Platinum	Spon. Platinum	Spon. Platinum	Spon. Platinum	
17.10-17.30	Spon. Platinum	Specials ²	Specials	Specials	

² Space reserved for the first three special sponsors whose sponsorship amount reaches the Platinum figure.

4 COMMUNICATION

On the occasion of the celebration of the fourteenth STIC CCN-CERT Conference, a dissemination and dynamisation activity will be carried out for the event by means of a communication campaign which includes the following actions:

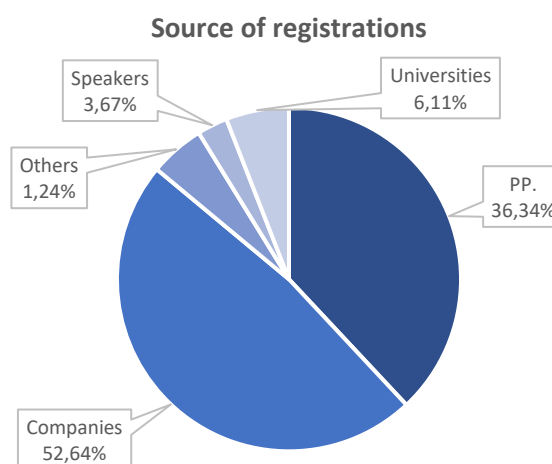
- **Press conference** to present the Conference to the general and specialised media, with information on the current cybersecurity scene and the event.
- **Institutional support:** the participation and collaboration of the main bodies with competence in cybersecurity matters in Spain will be sought (Joint Command of Cyber-Defence, INCIBE, CNIPIC, Police, Guardia Civil, etc.)
- **Collaborating entities:** dissemination among the main associations/entities of the cybersecurity sector in Spain (RootedCON, Clickaseguro, ISACA, ISMS Forum, CCI, etc.) that help in the dissemination of the meeting, in exchange for including their logo and tickets for their members.
- **Official media of the event:** help in the dissemination of the meeting, in exchange for including their logo and review.
- **Social networks:** strong presence in the social networks most used by professionals in the sector (Twitter, LinkedIn, YouTube and Telegram), with the creation of a hashtag: #XIVJornadasCCNCERT and #CCNCERTLabs.
- **Own website:** <https://www.ccn-cert.cni.es/xivjornadas>
- **Dissemination in the CCN we portals, CCN-CERT and Organismo de Certificación (OC).**
- **Digital newsletters:** with over 14,500 subscribers
- **Ads and Banners in industry magazines**
- **Personal invitations** from the CCN
- **Press releases and notes:** pre and post (general and specialised media)
- **Mobile App for all the attendees:** with online information on everything that happens during the Congress, schedules, presentations, speakers, sponsors, surveys, questions, etc.

5 PREVIOUS EDITION IN FIGURES



The XIII STIC CCN-CERT Conference held in Kinépolis, Ciudad de la Imagen, Madrid, on 11 and 12 December 2019, had the following figures:

- Attendees: 3,300 (15% more than in 2018, with 2,464)
- Registered: 3,651 (a 27% increase from 2,866 in 2018)



97.06% of those surveyed gave a positive assessment of the contents of the presentations in general (Excellent, Very Good or Good), with 81.62% rating them as Excellent or Very Good. Only 2.95% rated it as Average (2.70%) or Insufficient (0.25%).

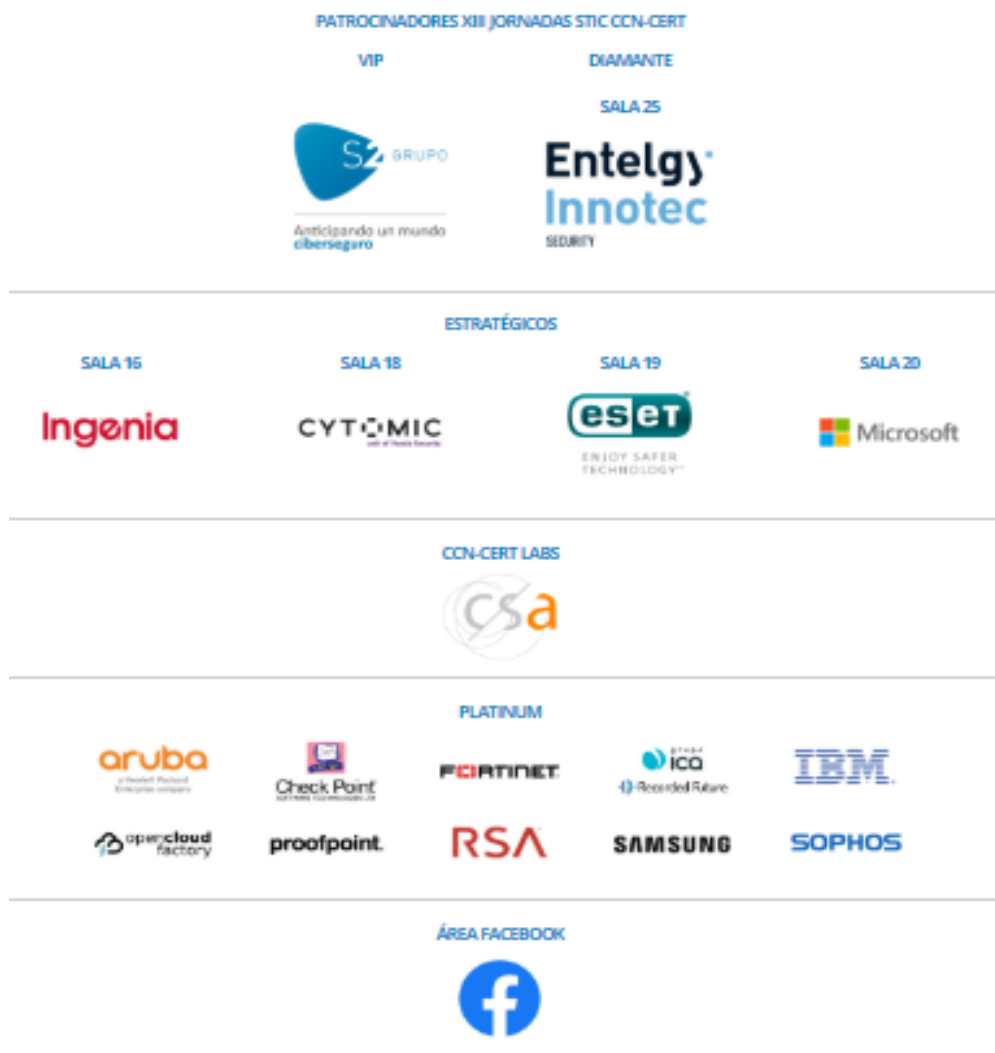
As for the **speakers**, 97.84% rated them positively (Excellent, Very Good or Good). Only 2.16% rate them as Average (1.35%) or Insufficient (0.81%).

6 SPONSORSHIP

The STIC CCN-CERT Conferences have found, since their origins, the total support of the sector's industry. During the 13 years in which this event has been held, the main

companies related to cybersecurity, with presence in Spain (national and international) have collaborated in the success of this Meeting.

As an example, the sponsors of the 2019 Conference are shown:





7 WHY SPONSOR THE XIV CONFERENCE?

With a total attendance forecast of 2,550 people in attendance (in Situation B) to which will be added those users who will follow the event by streaming, the CCN-CERT Conference is consolidated as the main cybersecurity meeting held in Spain and intends to continue to be so despite the special situation in which we find ourselves.

Benefits for sponsors:

- Visibility and positioning before the whole sector and society in general, as it is the main cybersecurity meeting held in Spain (wide presence in the media and social networks).
- Generation of business opportunities and networking.
- Dynamic environment to discuss and exchange information on the main challenges of the sector.
- Opportunity to train your company's personnel.
- Attracting talent for all the areas of an organisation.
- To position as a reference company in the sector, being able to show its new products and solutions in this rising market.

This year, it will also undertake the **internationalisation** of its STIC CCN-CERT Conference with the celebration of a chapter in Colombia. To do so, it will count with the collaboration of the **EAN University of Bogota**. This meeting will take place on the **16 and 17 of March, 2021³**. Sponsors who wish to attend both Congresses will be provided with special conditions, allowing them to make a **reservation** to guarantee the sponsorship in both countries.

8 SPONSORSHIP MODALITIES

The various categories of sponsorship established have a number of benefits, appropriate to the cost of the sponsorship and the commitments made by each of the parties. Given the situation caused by COVID-19, all sponsorships will start from a situation of minimums (**Situation A -closed-door organisation-**) which, if the organisation considers it, will move to **Situation B (stands and 30% of the capacity)** with enough time to be able to develop it completely. Any company that uses any of the modalities must commit to the sponsorship chosen in the first option, regardless of the way in which the event is finally carried out.

In order to maintain the quality and independence of this Conference, the Agenda and the Official Programme (but not the presentations by the sponsors) are in no way linked to any kind of sponsorship.

Its preparation and design is carried out by the CCN-CERT team of experts exclusively according to the interest, novelty and knowledge that can be contributed to all those attending and the CFP organised for this purpose.

Participation as a sponsor of the XIV STIC CCN-CERT Conference implies the acceptance of the terms and conditions set out in this document.

However, it will be the responsibility of the CCN to resolve the issues related to the organisation of the event, as well as the terms and conditions of the collaboration.

NOTE: THE OPTIONS OFFERED ARE OPTIONAL, BUT THE CHOICE OF WHETHER IT WILL BE HELD BEHIND CLOSED DOORS OR WITH CAPACITY WILL BE IN THE EXCLUSIVE HANDS OF THE ORGANISATION (THE SPONSOR COMMITS TO ACCEPT EITHER CASE). SPECIAL SPONSORSHIPS THAT ARE COMPATIBLE WITH EACH OTHER AND WITH THE OTHERS CAN BE HELD SIMULTANEOUSLY (NOT SO, VIP, STRATEGIC, CCN-CERT LABS, PLATINUM AND GOLD FROM WHICH ONLY ONE OF THEM CAN BE CHOSEN).

³ Those sponsors who wish to expand their presence in the STIC CCN-CERT Colombia Chapter, may request the sponsorship document from the organisation. Annex I contains a summary of the event and its characteristics.

8.1 VIP Sponsorship

SITUATION A⁴

- **Informative presentation** of company services or solutions in Room 19. Out of program (20 minutes).
- Logo, **XXL size insert**, on:
 - o **Kinepolis outer canvas**
 - o **Photocall** (produced for official photos and delivery of certificate to sponsors)
 - o **Event posters**
 - o Event **website** (link to corporate website)
 - o Social networks (link to corporate website)
 - o Projection room screens
- **Promotional video** with sound in break times. Maximum 2.5 minutes.
- Mention in the **official statement** release of the Conference and in grateful words.
- **Accrediting diploma** certifying your collaboration with the CCN-CERT
- Possibility of making reservations for other events organised by the CCN
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.
- **1 invitation** to the social event (if held)
- **2 invitations** to meetings organised by the CCN (to be chosen by the sponsor)
- Event app (logo, company information and contact)

CONTRIBUTION: 13,900 EUROS⁵

Reservation Colombia: 2,400 €

SITUATION B

- Assignment of room or event **VIP area** in coordination with the organisation. This space will be available for the reception of authorities, speakers or guests of the organisation and the sponsor (who may be offered a coffee / snack ...). The costs of the room will be borne by the sponsor (catering, hostesses, etc.).

⁴ The amount of the sponsorship must be paid before the celebration of the Conference. A first payment will be made with the amounts listed in Situation A. If it is finally possible to move on to the next phase, Situation B, the corresponding difference will be paid.

⁵ VAT (+21%) must be added to the prices indicated here

- Insertion of the logo in the **printed programme** of the Conference.
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.
- **4 invitations for company staff/clients (per day)**
- **2 invitations for the closure cocktail** with authorities and CCN team (with the possibility of reducing attendance).
- **Mobile app** for reading the **QR** of the accreditations (stand attendance control).

CONTRIBUTION: 21,300 EUROS

8.2 Strategic Sponsorship. Maximum 5

SITUATION A⁶

- It will name the **Room 25** according to the day chosen (1 per day)
- **Informative presentation** of company services or solutions in Room 19. Out of program (20 minutes).
- Logo, **XXL size insert**, in:
 - o **Kinepolis outer canvas**
 - o **Photocall** (produced for official photos and delivery of certificate to sponsors)
 - o **Event posters**
 - o Event **website** (link to corporate website)
 - o Social networks (link to corporate website)
 - o Projection room screens
- **Promotional video** with sound in break times. Maximum 2.5 minutes.
- Mention in the **official statement** release of the Conference and in grateful words.
- **Accrediting diploma** certifying your collaboration with the CCN-CERT
- Possibility of making reservations for other events organised by the CCN.
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.

⁶ The amount of the sponsorship must be paid before the celebration of the Conference. A first payment will be made with the amounts listed in Situation A. If it is finally possible to move on to the next phase, Situation B, the corresponding difference will be paid.

- **1 invitation** to the social event (if held)
- **2 invitations** to meetings organised by the CCN (to be chosen by the sponsor)
- Event app (logo, company information and contact)

CONTRIBUTION: 13,600 EUROS⁷

Reservation Colombia: 2,200 €

SITUATION B

- It will name the **Room 25** according to the day chosen (1 per day).
- Stand with suitable furniture 3x4 (12 m2). You can opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- Insertion of the logo in the **printed programme** of the Conference.
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.
- **4 invitations for company staff/clients (per day).**
- **2 invitations to the closure cocktail** with authorities and CCN team (with the possibility of reducing attendance).
- **Mobile app** for reading the QR of the accreditations (stand attendance control).

CONTRIBUTION: 21,100 EUROS

8.3 CCN-CERT LABS Sponsorship

SITUATION A⁸

- It will name **Room 19** where the workshops will be broadcast by Vanessa, except for the two days reserved for the Atenea Room.
- **Informative presentation** of the company services or solutions in Room 19. Out of program (20 minutes).
- Logo, **XXL size insert**, in:
 - **Kinepolis outer canvas**
 - **Photocall** (produced for official photos and delivery of certificate to sponsors)
 - **Event posters**

⁷ VAT (+21%) must be added to the prices indicated here

⁸ The amount of the sponsorship must be paid before the celebration of the Conference. A first payment will be made with the amounts listed in Situation A. If it is finally possible to move on to the next phase, Situation B, the corresponding difference will be paid.

- o Event **website** (link to corporate website)
- o Social networks (link to corporate website)
- o Projection room screens
- **Promotional video** with sound in break times. Maximum 2.5 minutes.
- Mention in the **official statement** release of the Conference and in grateful words.
- **Accrediting diploma** certifying your collaboration with the CCN-CERT
- Possibility of making reservations for other events organised by the CCN.
- **List of registered** and speakers who have given authorisation in accordance with the GPDR.
- **1 invitation** to the social event (if held)
- **2 invitations** to meetings organised by the CCN (to be chosen by the sponsor)
- Event app (logo, company information and contact)

CONTRIBUTION: 13,600 EUROS⁹¹⁰

SITUATION B

- It will name **Room 19** where the workshops will be broadcast by Vanessa, except for the two days reserved for the Atenea Room.
- Stand with suitable furniture 3x4 (12 m2). You can opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- Insertion of the logo in the **printed programme of the** Conference.
- **List of registered** and speakers who have given authorisation in accordance with the GPDR.
- **4 invitations for company staff/clients (per day).**
- **2 invitations to the closure cocktail** with authorities and CCN team (with the possibility of reducing attendance).
- **Mobile app** for reading the QR of the accreditations (stand attendance control).

CONTRIBUTION: 21,100 EUROS

⁹ VAT (+21%) must be added to the prices indicated here

¹⁰ Since sponsorship of workshops is not contemplated in the Colombia Chapter, there is no reservation for this sponsorship, and it is possible to take advantage of another of the modalities offered for the Latin American version.

8.4 Platinum sponsorship. Maximum 14

SITUATION A¹¹

- **Informative presentation** of the company services or solutions in Room 19. Out of program (20 minutes).
- Logo, **XL size insert**, in:
 - o **Photocall** (produced for official photos and delivery of certificate to sponsors)
 - o **Event posters**
 - o Event **website** (link to corporate website)
 - o Social networks (link to corporate website)
 - o Projection room screens
- **Promotional video** with sound in break times. Maximum 2.5 minutes.
- Mention in the **official statement** release of the Conference and in grateful words.
- **Accrediting diploma** certifying your collaboration with the CCN-CERT
- Possibility of making reservations for other events organised by the CCN.
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.
- **2 invitations** to meetings organised by the CCN (to be chosen by the sponsor)
- Event app (logo, company information and contact)

CONTRIBUTION: 8,900 EUROS¹²

Reservation Colombia: 1,990€

SITUATION B

- Stand with suitable furniture 3x3 (9 m2).
- Insertion of the logo in the **printed programme** of the Conference.
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.

¹¹ The amount of the sponsorship must be paid before the celebration of the Conference. A first payment will be made with the amounts listed in Situation A. If it is finally possible to move on to the next phase, Situation B, the corresponding difference will be paid.

¹² VAT (+21%) must be added to the prices indicated here

- **2 invitations for company staff/clients (per day).**
- **2 invitations to the closure cocktail** with authorities and CCN team (with the possibility of reducing attendance).
- **Mobile app** for reading the QR of the accreditations (stand attendance control).

CONTRIBUTION: 15,400 EUROS

8.5 Sponsor GOLD. Unlimited

SITUATION A¹³

- Logo, **L size insert**, in:
 - o **Photocall** (produced for official photos and delivery of certificate to sponsors)
 - o **Event posters**
 - o Event **website** (link to corporate website)
 - o Social networks (link to corporate website)
 - o Projection room screens
- Mention in the **official statement** release of the Conference and in grateful words.
- **Accrediting diploma** certifying your collaboration with the CCN-CERT
- Possibility of making reservations for other events organised by the CCN.
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.
- **1 invitation** to meetings organised by the CCN (to be chosen by the sponsor)
- Event app (logo, company information and contact)

CONTRIBUTION: 2,990 EUROS¹⁴

Reservation Colombia: 990 €

SITUATION B

- Possibility of incorporating your company's information material (a single material) in the Gold Space set up in the Lumière room. The sponsor will be responsible for

¹³ The amount of the sponsorship must be paid before the celebration of the Conference. A first payment will be made with the amounts listed in Situation A. If it is finally possible to move on to the next phase, Situation B, the corresponding difference will be paid.

¹⁴ VAT (+21%) must be added to the prices indicated here

placing and replacing the aforementioned material in the space, which will be shared with the other Gold sponsors.

- Insertion of the logo in the **printed programme** of the Conference.
- **1 invitation for company staff/clients (per day).**
- **List of registered** and speakers who have given authorisation in accordance with the GDPR.
- **1 invitation to the closure cocktail** with authorities and CCN team (with the possibility of being able to reduce attendance).

CONTRIBUTION: 3,490 EUROS

8.6 SPECIAL SPONSORSHIP¹⁵

All special sponsorships will include the following:

- **1 invitation for company staff/clients (per day).**
- **Logo in:**
 - Photocall
 - Event posters
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Back cover of the programme and accreditations (only for scenario B)
 - Screen of the room
- Mention in the **official statement** release of the Conference and in grateful words.
- **Accrediting diploma** certifying your collaboration with the CCN-CERT.
- **List of registered** and speakers who have given authorisation in accordance with the GDPR

¹⁵ Whether the event is held behind closed doors or with limited capacity, these sponsorships will be carried out. If the event is held behind closed doors, the Congress Bag will be sent by courier to all those registered (with a maximum of 2,100). No material will be accepted for inclusion in the Bag if it is sponsored.

8.6.1 Social event sponsorship

Sponsorship of a social event for 50 people (dinner on the first day of the event)
The organisation reserves the possibility that 60% of the guests will be contributed by the organisation. The logistics expenses will be paid by the sponsor. The place will be chosen by the organisation.

Contribution: 8,500 euros + VAT
1 sponsor maximum

8.6.2 Main banner on the event website

Inclusion of a banner on the event website (home), from the moment of contracting until two months after the celebration of the Event.

Contribution: 3,600 euros + VAT
2 sponsors maximum

8.6.3 Frame of the streaming broadcast (per day)

Inclusion of the logo in the framework of the broadcast.

Contribution: 2,900 euros + VAT
5 sponsors maximum (1 per day)

8.6.4 Congress Bag Sponsorship

The design includes the logo of the sponsor along with the logo of the CCN-CERT.

Contribution: 3,300 + VAT
1 sponsor maximum

8.6.5 Congress Lanyard

Lanyard sponsorship to give to all the assistants (being valued the possibility of realising different colors depending on the role of the assistant: Staff, Sponsor, Speaker, Press, Rest...)

Contribution: 3,100 euros + VAT
1 sponsor maximum

8.6.6 Congress Moleskin/Notebook

Moleskin/notebook sponsorship to be included in the Congress Bag. The design includes the logo of the sponsor along with the logo of the CCN-CERT.

Contribution: 6,900 euros + VAT
1 sponsor maximum

8.6.7 Congress pen

Sponsorship of a pen to be included in the Congress Bag. The design includes the logo of the sponsor.

Contribution: 3,100 euros + VAT
1 sponsor maximum

8.6.8 Video after the opening of the CCN

Inclusion of the organisation's video after the CCN's inauguration.

Contribution: 1,900 euros + VAT
1 sponsor maximum

8.6.9 Startuo Poster

Inclusion of a startup poster on the screens or in the broadcast with the text "The event is about to begin", with the image of the organisation and the sponsor. This banner will be activated 15 minutes before the start of the event and its resumption in the afternoon.

Contribution: 900 euros + VAT
5 sponsors maximum (1 per day)

8.6.10 Aluminium water bottles

Sponsorship of an 800 ml. bottle to be included in the Congress Bag. The design includes the logo of the sponsor along with the logo of the CCN-CERT.

Contribution: 6,900 euros + VAT
1 sponsor maximum



8.6.11 Chargers

Sponsorship of Chargers to be included in the Congress Bag.

Contribution: 8,000 euros + VAT
1 sponsor maximum



8.6.12 Webcam covers

Sponsorship of webcam covers to be included in the Congress Bag

Contribution: 4,000 euros + VAT
1 sponsor maximum

8.6.13 T-shirts

Sponsorship of a T-shirt to be included in the Congress Bag. The design includes the logo of the sponsor along with the logo of the CCN-CERT.

Contribution: 8,000 euros + VAT
1 sponsor maximum

8.6.14 Sweatshirts

Sponsorship of a sweatshirt to be included in the Congress Bag. The design includes the logo of the sponsor along with the logo of the CCN-CERT.

Contribution: 18,000 euros + VAT
1 sponsor maximum

8.6.15 2021 Desk Calendar sponsorship

2021 desk calendars Sponsorship, including a corporate sheet and logo in every month.

Contribution: 4,000 euros + VAT
1 sponsor maximum

8.7 SPONSORSHIPS SUBJECT TO SITUATION B (WITH AUDIENCE)¹⁶

8.7.1 Banner sponsorship. Lumière Room

Banners will be placed in the common areas. Their design will include the logo of the sponsor along with the logo of the CCN-CERT.

Contribution: 6,500 euros + VAT
2 sponsors maximum

¹⁶ The reservation can be made from the moment this sponsorship document is launched. However, until its development is confirmed, it will not have to be paid.

8.7.2 Headrest. Room 25 and Room 19

Sponsorship of headrests in room 25 (996 people). The design includes the sponsor's logo together with the CCN-CERT logo: 1 maximum.

Contribution: 5,800 euros + VAT
2 sponsors maximum

Sponsorship of headrests in room 19 (400 people). The design includes the logo of the sponsor along with the logo of the CCN-CERT: 1 maximum.

Contribution: 2,900 euros + VAT
2 sponsors maximum

8.7.3 Carpet floor. Room 25, Room 19 and Lumiere

Sponsorship of three points on the carpet of Room 25 (996 people). The design includes the logo of the sponsor: 1 maximum.

Contribution: 2,500 euros + VAT
1 sponsor maximum

Sponsorship of three points on the carpet of Room 19 (400 people). The design includes the logo of the sponsor: 1 maximum

Contribution: 1,900 euros + VAT
1 sponsor maximum

Three-point sponsorship on the Lumiere Room carpet The design includes the logo of the sponsor: 1 maximum

Contribution: 3,000 euros + VAT
1 sponsor maximum

8.7.4 Advertising in the programme

Inside front cover or inside back cover

Contribution: 2,000 + VAT (on paper)
2 sponsors maximum

9 SPONSORSHIP TABLE

	VIP (1)		Strategic (5)		CCN-CERT Labs (1)		Platinum (14)		Gold (Unlimited)		Specials	
	Location		Location		Location		Location		Location		Location	
	A	B	A	B	A	B	A	B	A	B	A	B
VIP area	x	v	x	x	x	x	x	x	x	x	x	x
Give the name to one of the rooms	x	x	Room 25 (1 per day)	Room 25 (1 per day)	Room 19	Room 19	x	x	x	x	x	x
Lumière Room stand (width x length)	x	x	x	3x4	x	3x4	x	3x3	x	x	x	x
Gold area Material	x	x	x	x	x	x	x	x	x	v	x	x
Informative presentation (out of program) - Room 19	v	v	v	v	v	v	v	v	x	x	x	x
Kinepolis outer canvas logo	v	v	v	v	v	v	x	x	x	x	x	x
Logo in Photocall	v	v	v	v	v	v	v	v	v	v	v	v
Logo in Event posters	v	v	v	v	v	v	v	v	v	v	v	v
Logo in Website and Social Networks	v	v	v	v	v	v	v	v	v	v	v	v
Logo in screens	v	v	v	v	v	v	v	v	v	v	v	v
Logo in programme and accreditations	x	v	x	v	x	v	x	v	x	v	x	v
Promotional video in rooms	2,5 min	2,5 min	2,5 min	2,5 min	2,5 min	2,5 min	2,5 min	2,5 min	x	x	x	x
Mention in the official statement	v	v	v	v	v	v	v	v	v	v	v	v
Accrediting diploma	v	v	v	v	v	v	v	v	v	v	v	v
Book other CCN events	v	v	v	v	v	v	v	v	v	v	x	x
List of registered and speakers	v	v	v	v	v	v	v	v	v	v	v	v
Mobile App	x	v	x	v	x	v	x	v	x	x	x	x
Event app (logo, company information and contact)	v	v	v	v	v	v	v	v	v	v	x	x
Invitations for company staff/clients (per day)	x	4	x	4	x	4	x	2	x	1	x	1
Social event invitations (if held)	1	1	1	1	1	1	x	x	x	x	x	x
Invitations for the closure cocktail	x	2	x	2	x	2	x	2	x	1	x	x
Invitations to other CCN events	2	2	2	2	2	2	2	2	1	1	x	x
CONTRIBUTION (21% V.A.T. not included)	13.900 €	21.300 €	13.600 €	21.100 €	13.600 €	21.100 €	8.900 €	15.400 €	2.990 €	3.490 €	S.P. *	S.P. *

* S.P.: Depending on the amount of the sponsorship chosen, some of the conditions of the rest of the sponsorships will be equalised. To see more details, check the conditions set out in this document.

10 INSTITUTIONAL SUPPORT

Any Public Sector Body or Institution that wishes to collaborate and actively participate in the Conference may be a supporter.

Counterpart:

The logo of your Organisation or Institution will appear on the website of the event and priority will be given in the acceptance of registrations for your members (guaranteeing, at least, two tickets for members of the organisation).

11 COLLABORATING ENTITIES

Any organisation that facilitates the dissemination of the Conference among its members and/or associates can be a collaborator.

Counterpart:

The logo of the collaborating company will appear on the event website and priority will be given in the acceptance of registrations for its members (guaranteeing, at least, two tickets for members of the organisation).

12 MEDIA COLLABORATORS

Any media that facilitates the dissemination of the Conference among its followers through advertising in the medium itself, mention in social networks, etc.

Counterpart:

The logo of the collaborating media will appear on the website of the event and priority will be given in the acceptance of registration for its members.

13 ANNEX I

13.1 I STIC CCN-CERT Conference. Colombia Chapter

Under the title ***Cybersecurity, the commitment that unites us***, the I STIC CCN-CERT Conference. Colombia will take place on **17, 18 March**, in Bogota (EAN University) and will bring together the leading experts in the cybersecurity sector, both from Latin America and Spain.

In this internationalisation of the STIC CCN-CERT Conference and given the situation caused by the COVID-19, the organisation will adapt to the circumstances in which the host country, Colombia, finds itself at that time, always adopting the security measures recommended by the health authorities. Therefore, three (3) possible scenarios are considered, starting from a minimum (A), to a maximum (C):

- **Situation A: Closed-door** celebration, with streaming broadcast of all the presentations and workshops, with the presence on site of authorities, speakers and organisation.
- **Situation B:** presential celebration, with a reduced capacity of **150 people**; networking area and sponsors' stands, in addition to streaming.
- **Situation C:** presential celebration, with a capacity of **500 people**; networking area and sponsors' stands, as well as streaming.

13.2 SPONSORSHIP

The organisation of the **XIV STIC CCN-CERT Conference** (to be held in Madrid from the 30 November to 4 December 2020) will offer the possibility to all the sponsors to be present in both calls (Madrid and Bogotá). This possibility will be specified with a reservation of the cost of their sponsorship in Spain (see sponsorship modalities), at the time the contract for the XIV Conference is signed. This amount will remain as a reservation for the sponsorship of the Colombia chapter, and the company cannot retract its status as a sponsor, otherwise it will lose the reservation.

All those companies interested in extending their collaboration to the Colombian Conference must request the sponsorship document from the organisation.