

XIII STIC CCN-CERT CONFERENCE

**COMMUNITY AND TRUST,
BASES OF OUR CYBERSECURITY**

#XIIIJORNADASCCNCERT

**MADRID
11-12 DECEMBER**

ccn-cert
centro criptológico nacional

WWW.CCN-CERT.CNI.ES

WWW.CCN.CNI.ES

OC.CCN.CNI.ES



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1. Presentation and contextualization

The **STIC CCN-CERT Conference**, organized by the Department of Cybersecurity of the **National Cryptologic Centre**, has been held uninterruptedly since 2007. Since its inception 13 years ago, this meeting has been the main event on **cybersecurity** held in Spain, both in terms of the number of attendees and the quality of their presentations. In its last edition, inaugurated by **His Majesty the King**, Felipe VI, **2,464 people** attended and it was supported by **43 of the main companies** in the sector. In addition, **82 renowned speakers** addressed the latest trends in threats, attacks, technological challenges and cybersecurity prevention.

The success of the Conference is supported by the opinion of its attendees (**98.40% of those surveyed value positively** the **presentation and contents** of the papers in general) and by the great media impact achieved, year after year.

Under the slogan **Community and Trust, basis of our cybersecurity**, the **XIII STIC CCN-CERT Conference** will take place on **11 and 12 December** in Madrid (Kinopolis -City of Image-). This event aims to bring together the Community formed by each and every one of the actors involved in safeguarding cyberspace: Government and Public Administrations, institutions, companies, universities and citizens themselves. A Community in continuous formation and growth, based on mutual trust and with a clear objective: to create a safe and reliable digital society for all.

And with this premise, the National Governmental CERT organizes its Conference with the intention of bringing together for two days more than **2,800 people** interested in exchanging information and ideas, learning together, building relationships of trust and, above all, cooperating for the sake of a common interest: to create a solid culture of cybersecurity in our country.

2. Data sheet

2.1. Anfiterión

The **CCN-CERT** is the Information Security Incident Response Capacity of the National Cryptologic Center, CCN, attached to the National Intelligence Center, CNI. This service was created in 2006 as a **Spanish National Governmental CERT** and its functions are included in Law 11/2002 regulating the CNI, RD 421/2004 regulating the CCN and RD 3/2010, of 8 January, regulating the National Security Scheme (ENS), modified by RD 951/2015 of 23 October.

Its mission, therefore, is to contribute to the improvement of Spanish cybersecurity, being the national alert and response centre that cooperates and helps to respond quickly and efficiently to cyber-attacks and to actively confront cyber-threats, including the coordination at the state public level of the different Incident Response Capacities or existing Cybersecurity Operations Centres.

All this, with the ultimate aim of achieving a more secure and reliable cyberspace, preserving classified information (as stated in Article 4.F of Law 11/2002) and sensitive information, defending the Spanish Technological Heritage, training expert personnel, applying security policies and procedures and using and developing the most appropriate technologies for this purpose.

In accordance with these regulations and Law 40/2015 of the Public Sector Legal System, the CCN-CERT is responsible for the management of cyber-incidents affecting any public body or company. In the case of critical public sector operators, the management of cyber-incidents will be carried out by the CCN-CERT in coordination with the CNPIC.

2.2. Date of celebration

The 11st and 12nd of December 2019



2.3. Venue of the event



Kinépolis Ciudad de la Imagen
C/ Edgar Neville, s/n
Pozuelo de Alarcón (Madrid). C.P. 28223

2.4. Theme of the event

"Community and Trust. Bases of our Cybersecurity"

2.5. Accesos

- By car: More than 3,000 free parking places available, easily accessed from A5, M-40 and M-50
- Metro Ligerio ML-3 Ciudad del Cine
- Busses:
 - Line 658 Madrid (Moncloa)
 - Line 572 Madrid (Aluche)

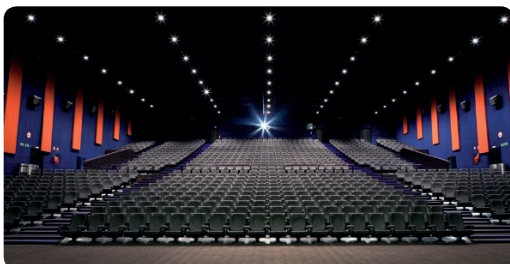
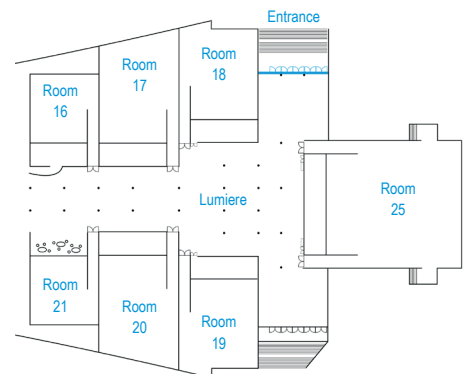


2.6. Capacity

Conference rooms:

- Room 25: 996 people (20 seats for disabled people)
- Room 19: 413 (9 seats for disabled people)
- Room 18: 413 (9 seats for disabled people)
- Room 17: 408 (9 seats for disabled people)
- Room 20: 408 (9 seats for disabled people)
- Room 16: 310 (7 seats for disabled people)
- Room 21: 323 (7 seats for disabled people)
- Room Lumière (cocktail): 1,700 m²

Room "Lumière": 1700 m² for stands, VIP lounge and networking, rest area and meeting area.



3. Conference timetable

DAY 1 – 11th DECEMBER							
07:30 09:00	Pick up of credentials and reception of authorities						
07:30 09:00	Coffee						
PLENARY SESSION							
09:00 09:30	AUTHORITIES INAGURATION						
09.30 09:50	II CCN AWARDS CEREMONY (recognition of trajectory in favour of the cyber security)						
09:50 11:00	Lecture						
11:00 11:30	Coffee						
	MODULE 1 (Room 25)	MODULE 2 (Room 19)	MODULE 3 (Room 18)	MODULE 4 (Room 17)	MODULE 5 (Room 16)	MODULE 6 (Room 20)	MODULE 7 (Room 21)
	THREATS, ATTACKS AND TECHNOLOGICAL CHALLENGES	ENS AND REGULATORY COMPLIANCE	PREVENTION IN CYBERSECURITY/ TECHNOLOGICAL SOLUTIONS	ATENEA	MILITARY OPERATIONS IN CYBERSPACE	OPERATIONAL NETWORKS/ INDUSTRIAL CONTROL	DISINFORMATION / CYBER CRIME
11:30 14:00	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	xxxxxx
14:00 15:30	VINO ESPAÑOL						
15:30 17:00	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	xxxxxx
17:00 17:20	Room 25 Sponsor Lecture	Room 19 Sponsor Lecture	Room 18 Sponsor Lecture	VIP Sponsor Lecture	Room 16 Sponsor Lecture	Room 20 Sponsor Lecture	xxxxxx
17:25 17:40	CCN-CERT Labs Sponsor	Platinum Sponsor	Platinum Sponsor	Platinum Sponsor	Platinum Sponsor	Platinum Sponsor	xxxxxx
17:45 18:00	Platinum Sponsor	Platinum Sponsor	Platinum Sponsor	Platinum Sponsor	Platinum Sponsor		

Out of program

* Program subject to change

DAY 2 – 12th DECEMBER

08:30 09:00	Pick up of credentials and reception of authorities						
08:30 09:00	Coffee						
09:00 11:00	MODULE 1 (Room 25)	MODULE 2 (Room 19)	MODULE 3 (Room 18)	MODULE 4 (Room 17)	MODULE 5 (Room 16)	MODULE 6 (Room 20)	MODULE 7 (Room 21)
	THREATS, ATTACKS AND TECHNOLOGICAL CHALLENGES	ENS AND REGULATORY COMPLIANCE	PREVENTION IN CYBERSECURITY/ TECHNOLOGICAL SOLUTIONS	ATENEA	MILITARY OPERATIONS IN CYBERSPACE	OPERATIONAL NETWORKS/ INDUSTRIAL CONTROL	DISINFORMATION / CYBER CRIME
	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture	Technology Lecture
11.00 11.25	Coffee						
11:30 13.30	Lecture						
13:30 14:00	ATENEA AWARDS CEREMONY						
14:00	CLOSURE						
14:15	Cocktail (Room 20)						



4. Communication

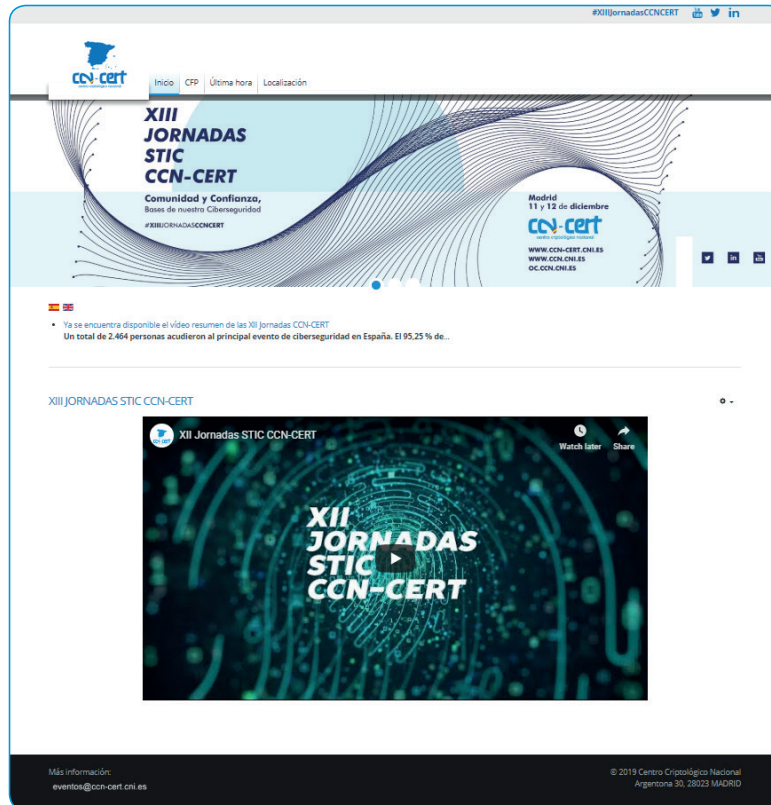
On the occasion of the thirteenth **STIC CCN-CERT Conference**, the evento will be publicised and revitalised through a communication campaign that includes the following actions:

- **Press conference** for the presentation of the Conference to general and specialized media (45 accredited in 2018 and coverage in more tan 125 different media)



- **Collaborating entities:** dissemination among the main associations/entities of the cybersecurity sector in Spain (RootedCoN, Clickaseguro, ISACA, ISMS Forum, CCI, etc.)
- **Social Networks:**
 - Twitter: creation of the hashtags [#XIIIJornadasCCNCERT](#) y [#CCNCERTLabs](#)
 - Youtube
 - LinkedIn
- Advertisements and the Banners in **industry magazines**
- Dissemination on **CCN, CCN-CERT and Certification Organism (OC) websites**

- **Website:** <https://www.ccn-cert.cni.es/xiiijornadas>



- **Digital Newspapers:** with over 12,500 subscribers
- **Distribution lists** by sector
- **Personal invitations** from the CCN
- **Press releases:** pre- and post-press releases (generalist and specialized media)



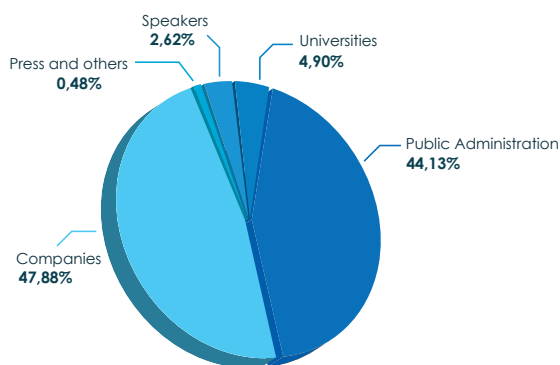
5. Previous edition in figures and images

The XII STIC CCN-CERT Conference held in Kinépolis, Ciudad de la Imagen, Madrid, on 12 and 13 December 2018, had the following figures:

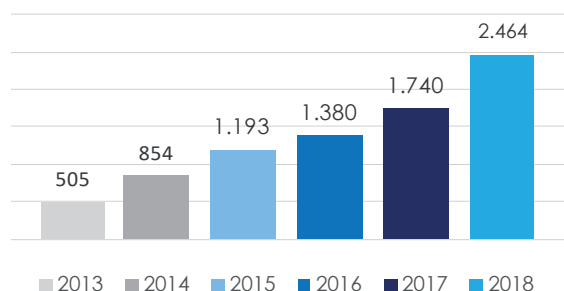
- **2,464 attendees** (1.740 in 2017)
- **2,866 accepted and registered** (2,103 in 2017)
 - Companies: 1.376 (48,02%)
 - Public Administration: 1,090 (38.03 %)
 - Universities: 170 (5.93 %)
 - Speakers: 82 (2.86 %)
 - Others: 148 (5.16 %)



According to the results of a survey of attendees, **98.40 % of those surveyed rated the presentation and contents** of the presentations in general positively (Excellent, Very Good or Good) and **96.02 %** rated the **82 speakers** positively. Similarly, the knowledge acquired is valued by **95.47 %** as Excellent, Very Good or Good.



XII Conference Attendees procedence



Total of STIC Conference attendees

XII STIC CCN-CERT CONFERENCE SPONSORS

VIP



DIAMANTE

SALA 25



SALA 19



ESTRATÉGICOS

SALA 18



SALA 17



PLATINUM



GOLD



SILVER



PATROCINIOS ESPECIALES

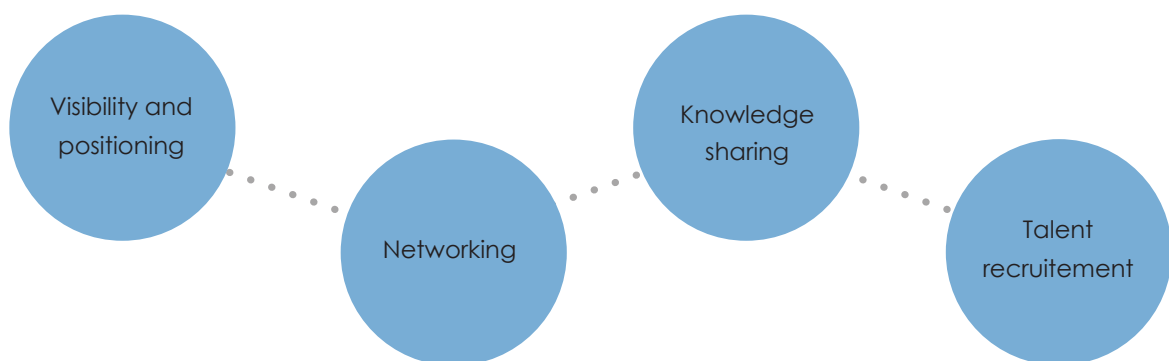


6. Sponsorship benefits

Expecting around **2.800 attendees** (2.464 in 2018) the CCN-CERT Conference is consolidated as the **main cybersecurity event held in Spain**, where experts from the public sector, industry and companies of strategic interest to the country meet.

The Congress has a large space specially designed for sponsors, which provides an environment conditioned to offer networking opportunities during the two days of the XIII Conference.

Why sponsor the XIII STIC CCN-CERT Conference?



Benefits for sponsors:

- **Visibility** and **positioning** before the whole sector and general society, as it is the main cybersecurity event held in Spain (great coverage in the media and social networks).
- Generation of **business opportunities** and networking before 2,800 experts.
- Dynamic environment in which to debate and **exchange information** on the main sector challenges.
- Opportunity to **train the company** staff.
- **Talent recruitment** for all the areas within an organization.
- Positioning as a reference company on the sector, being able to show its novelties and solutions in this rising market.
- Possibility to organize activities and professional meetings in a restricted area.

7. Sponsorship modalities

The different categories of sponsorship established have a series of benefits appropriate to the cost of these and to the commitments undertaken by each of the parties. It is important to point out that, in order to maintain the quality and independence of this Conference, THE AGENDA AND PROGRAM OF THE EVENT ARE IN NO EVENT LINKED TO ANY Sponsorship OF ANY KIND.

Its elaboration and design is carried out by the team of experts of the CCN-CERT in function exclusively of the interest, the novelty and the knowledge that can be contributed to all the assistants and the CFP organized for this purpose.

The participation as a sponsor of the XIII STIC CCN-CERT implies the acceptance of the terms and conditions established in the present document.

The CCN will be responsible, however, for resolving the questions regarding the organization of the evento as well as the terms and conditions of the collaboration.

NOTE: THE OPTIONS OFFERED ARE OPTIONAL, AND COMPANIES MAY WAIVE ANY OF THEM. SPONSORSHIPS THAT ARE COMPATIBLE MAY BE SIMULTANEOUS

1 VIP	1 DIAMANTE
4 ESTRATÉGICOS	1 CCN-CERT Labs
10 PLATINUM	16 GOLD
Ilimitado SILVER	

VIP Sponsor: max. 1

- Cession of **VIP lounge** (45m²) of the event in coordination with the CCN-CERT. The organization and costs of the room will be borne by the sponsor. The CCN will be able to use this space according to its needs.
- **Informative presentation** of services of the company in Room ATENEA. Out of program (20 minutes).
- **Stand** with furniture 4x3 (12m²). You will be able to choose the design, supervised by the CCN. By no means will this obstruct the visibility of other sponsor.
- **App** for reading QR on the accreditations (control of the attendance to the stand).
- Disponibility of reserved room for bilateral meetings (**Meeting area**).
- **Logo**, XXL size insert, on:
 - Outer canvas of Kinepolis
 - Photocall
 - Event poster
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Program back cover and accreditations
 - Screens of the seven rooms
 - Event press set
- **Promotional video** with sound during the breaks. Max. 2.5 minutes.
- Inclusion on **video summary** of the event.
- Mention in the **official statement** of the Conference and in words of thanks.
- **Certification** in collaboration with CCN-CERT (given during the closure of the event).
- **List of attendees and speakers** for whom authorisation has been granted according to RGPD (requested at the time of registration).
- **10 invitations** for company staff*.
- **10 invitations** for clients related to the cybersecurity sector*.
- 1 invitation to the **social event**.
- 3 invitations to the **closure cocktail** with authorities and CCN team.
- 2 invitations to events organized by the CCN.
- Priority on future editions.

* Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Contribution
21.300€
(+ 21% VAT)

Diamond Sponsor Room 25: max. 1

- Name **room 25** (with capacity for 950 people)
- **Informative presentation** of services of the company in Room 25. Out of program (20 minutes).
- **Stand** with furniture 4x3 (12m²). You will be able to choose the design, supervised by the CCN. By no means will this obstruct the visibility of other sponsor.
- **App** for reading QR on the accreditations (control of the attendance to the stand).
- Disponibility of reserved room for bilateral meetings (**Meeting area**).
- **Logo**, XXL size insert, on:
 - Outer canvas of Kinepolis
 - Photocall
 - Event poster
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Program back cover and accreditations
 - Screens of the seven rooms
- **Promotional video** with sound during the breaks. Max. 2.5 minutes.
- Inclusion on **video summary** of the event.
- Mention in the **official statement** of the Conference and in words of thanks.
- **Certification** in collaboration with CCN-CERT (given during the closure of the event).
- **List of attendees and speakers** for whom authorisation has been granted according to RGPD (requested at the time of registration).
- **10 invitations** for company staff*.
- **10 invitations** for clients related to the cybersecurity sector*.
- 1 invitation to the **social event**.
- 3 invitations to the **closure cocktail** with authorities and CCN team.
- 2 invitations to events organized by the CCN.
- Priority on future editions.

* Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Contribution
21.100€
 (+ 21% VAT)

Strategic Sponsor Rooms 20, 19, 18 and 16: max. 4

- Name one of the **event rooms** (room 20, room 19 and room 18, with capacity for 413 people, and room 16, with capacity for 310 people). The choice of one or the other room will be made by order of the sponsorship signature.
- **Informative presentation** of services of the company in its sponsored Room (20, 19, 18 or 16). Out of program (20 minutes).
- **Stand** with furniture 4x3 (12m²). You will be able to choose the design, supervised by the CCN. By no means will this obstruct the visibility of other sponsor.
- **App** for reading QR on the accreditations (control of the attendance to the stand).
- Disponibility of reserved room for bilateral meetings (**Meeting area**).
- **Logo**, XXL size insert, on:
 - Outer canvas of Kinepolis
 - Photocall
 - Event poster
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Program back cover and accreditations
 - Screens of the seven rooms
- **Promotional video** with sound during the breaks. Max. 2 minutes.
- Inclusion on **video summary** of the event.
- Mention in the **official statement** of the Conference and in words of thanks.
- **Certification** in collaboration with CCN-CERT (given during the closure of the event).
- **List of attendees and speakers** for whom authorisation has been granted according to RGPD (requested at the time of registration).
- **10 invitations** for company staff*.
- **10 invitations** for clients related to the cybersecurity sector*.
- 1 invitation to the **social event**.
- 3 invitations to the **closure cocktail** with authorities and CCN team.
- 2 invitations to events organized by the CCN.
- Priority on future editions.

* Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

CCN-CERT LABS Sponsor: max. 1

Sponsorship of the day of workshops, eminently practical, organized by the National Cryptologic Centre within the framework of the XIII STIC Conference.

CCN-CERT LABS will take place on **10 December**, in the afternoon and in a different location to the Conference. It will have a capacity for 200 people, who will be able to register for different workshops on cyberintelligence, secure communications, security and incident response.

In addition, the sponsor of the CCN-CERT LABS will have the following benefits:

- **Corporate image** in the 8 workshops, celebrated on 10 December.
- **Informative presentation** of services of the company in Room 25 (15 minutes).
- **Stand 6** with furniture 4x3 (12m²). You will be able to choose the design, supervised by the CCN. By no means will this obstruct the visibility of other sponsor.
- **App** for reading QR on the accreditations (control of the attendance to the stand).
- Disponibility of reserved room for bilateral meetings (**Meeting area**).
- **Logo**, XXL size insert, on:
 - Photocall
 - Event poster
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Program back cover and accreditations
 - Screens of the seven rooms
 - Event press set
- **Promotional video** with sound during the breaks. Max. 2 minutes.
- Inclusion on **video summary** of the event.
- Mention in the **official statement** of the Conference and in words of thanks.
- **Certification** in collaboration with CCN-CERT (given during the closure of the event).
- **List of attendees and speakers** for whom authorisation has been granted according to RGPD (requested at the time of registration).
- **8 invitations** for company staff*.
- **8 invitations** for clients related to the cybersecurity sector*.
- 1 invitation to the **social event**.
- 2 invitations to the **closure cocktail** with authorities and CCN team.
- 1 invitation to events organized by the CCN.
- Priority on future editions.

The CCN-CERT LABS program is not subject to sponsorship. The CCN reserves the right to choose the theme of the workshops, as well as to select the speakers and attendees to the Conference.

* Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Contribution
18.900€
 (+ 21% VAT)

Platinum Sponsor: max. 10

- **Informative presentation** of company services or solutions (15 minutes).
- **Standard stand** with furniture 3x3 (9m²)
- **App** for reading QR on the accreditations (control of the attendance to the stand).
- Disponibility of reserved room for bilateral meetings (**Meeting area**).
- **Logo**, XXL size insert, on:
 - Photocall
 - Event poster
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Program back cover and accreditations
 - Screens of the seven rooms
 - Event press set
- **Promotional video** with sound during the breaks. Max. 2 minutes.
- Inclusion on **video summary** of the event.
- Mention in the **official statement** of the Conference and in words of thanks.
- **Certification** in collaboration with CCN-CERT (given during the closure of the event).
- **List of attendees and speakers** for whom authorisation has been granted according to RGPD (requested at the time of registration).
- **8 invitations** for company staff*.
- **8 invitations** for clients related to the cybersecurity sector*.
- 1 invitation to the **social event**.
- 2 invitations to the **closure cocktail** with authorities and CCN team.
- 1 invitation to events organized by the CCN.
- Priority on future editions.

* Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Contribution
11.400€
(+ 21% VAT)

Gold Sponsor: max. 16

- **Standard stand** with furniture 2x3 (6m²)
- **App** for reading QR on the accreditations (control of the attendance to the stand).
- Disponibility of reserved room for bilateral meetings (**Meeting area**).
- **Logo**, XXL size insert, on:
 - Photocall
 - Event poster
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Program back cover and accreditations
 - Screens of the seven rooms
 - Event press set
- Mention in the **official statement** of the Conference and in words of thanks.
- **Certification** in collaboration with CCN-CERT (given during the closure of the event).
- **List of attendees and speakers** for whom authorisation has been granted according to RGPD (requested at the time of registration).
- **6 invitations** for company staff*.
- **6 invitations** for clients related to the cybersecurity sector*.
- 1 invitation to the **closure cocktail** with authorities and CCN team.
- 1 invitation to events organized by the CCN.
- Priority on future editions.

* Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Contribution
8.300€
 (+ 21% VAT)

Silver Sponsor: unlimited

- **Logo**, XXL size insert, on:
 - Photocall
 - Event poster
 - Event website (link to corporate website)
 - Social networks (link to corporate website)
 - Program back cover and accreditations
 - Screens of the seven rooms
 - Event press set
- Presence of your company's information material in the Silver Space in the Lumière room. The sponsor will be in charge of placing and replacing the merchandising of this space, which will be divided among all the Silver sponsors.
- Mention in the **official statement** of the Conference and in words of thanks.
- **Certification** in collaboration with CCN-CERT (given during the closure of the event).
- **List of attendees and speakers** for whom authorisation has been granted according to RGPD (requested at the time of registration).
- **3 invitations** for company staff*.
- **3 invitations** for clients related to the cybersecurity sector*.
- 1 invitation to the closure cocktail with authorities and CCN team.
- Priority on future editions.

* Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Contribution
3.290€
(+ 21% VAT)

Special Sponsorships

T-Shirt sponsorship: The design includes the sponsor's and the CCN-CERT's logos. max. 1

Contribution: 12.100 € (+ 21 % VAT)

This includes:

- 8 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

Social event sponsorship (for 60 people): The organization reserves the right to that 20% of the guests are contributed by the CCN. Logistical costs will be borne by sponsor's position. The place will be chosen by the organization. Max. 1.

Contribution: 9.450 € (+ 21 % VAT)

This includes:

- 6 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

* IMPORTANT NOTE: The Congress bag will not contain corporate material. Only sponsored materials will be included.

Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Chargers for different devices: The sponsor's logo is included.

Contribution: 9.100 € (+ 21 % VAT)

This includes:

- 6 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

Rest area sponsorship (screens and decoration). Max. 1.

Contribution: 7.300 € (+ 21 % VAT)

This includes:

- 3 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

* IMPORTANT NOTE: The Congress bag will not contain corporate material. Only sponsored materials will be included.

Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Banner sponsorship (6m long x 2m wide wall Lumière room, accreditation zone). The design includes the sponsor's and the CCN-CERT's logos. Max. 2.

Contribution: 7.100 € (+ 21 % VAT)

This includes:

- 3 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

Moleskin sponsorship (6m long x 2m wide wall Lumière room, accreditation zone). The design includes the sponsor's and the CCN-CERT's logos. Max. 2.

Contribution: 7.100 € (+ 21 % VAT)

This includes:

- 3 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

* IMPORTANT NOTE: The Congress bag will not contain corporate material. Only sponsored materials will be included.

Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Headrest sponsorship in **Room 25** (996 people). The design includes the sponsor's and the CCN-CERT's logos. Max. 1.

Contribution: 5.800 € (+ 21 % VAT)

This includes:

- 3 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

Headrest sponsorship in **Room 19, 18 or 17** (413 people each). The design includes the sponsor's and the CCN-CERT's logos. Max. 1.

Contribution: 2.900 € (+ 21 % VAT)

This includes:

- 2 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

* IMPORTANT NOTE: The Congress bag will not contain corporate material. Only sponsored materials will be included.

Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Headrest sponsorship in **Room 16** (320 people each). The design includes the sponsor's and the CCN-CERT's logos. Max. 1.

Contribution: 2.500 € (+ 21 % VAT)

This includes:

- 2 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).

2020 Desk calendar sponsorship. Possibility of including a corporate sheet and logo in each month.

Contribution: 4.300 € (+ 21 % VAT)

This includes:

- 3 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

* IMPORTANT NOTE: The Congress bag will not contain corporate material. Only sponsored materials will be included.

Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Bottle of water sponsorship. The design includes the sponsor's and the CCN-CERT's logos. Max. 1.

Contribution: 3.600 € (+ 21 % VAT)

This includes:

- 3 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

Lanyards sponsorship. Individual logo. Max. 1.

Contribution: 3.100 € (+ 21 % VAT)

This includes:

- 2 invitations to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

* IMPORTANT NOTE: The Congress bag will not contain corporate material. Only sponsored materials will be included.

Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

Congress fundraiser sponsorship. The design includes the sponsor's and the CCN-CERT's logos. Max. 1 (see conditions at bottom of page).

Contribution: 3.100 € (+ 21 % VAT)

Pen sponsorship. Individual logo. Max. 1 (see conditions at bottom of page).

Contribution: 2.800 € (+ 21 % VAT)

Main Congress webpage banner sponsorship. 2 months duration since the celebration of the event. Max. 1 (see conditions at bottom of page).

Contribution: 2.400 € (+ 21 % VAT)

Program leaflet (inside) sponsorship. Max. 1 (see conditions at bottom of page).

Contribution: 2.200 € (+ 21 % VAT)

Program back cover sponsorship. Max. 1 (see conditions at bottom of page).

Contribution: 2.200 € (+ 21 % VAT)

This last 5 special sponsorships include:

- 1 invitation to the Conference
- 1 invitation to the closure cocktail
- Logo on: Photocall, Event poster, Event website (link to corporate website), Social networks (link to corporate website), Program back cover and accreditations, and Screens of the seven rooms
- Mention in the official statement of the Conference and in words of thanks.
- Certification in collaboration with CCN-CERT (given during the closure of the event).
- List of attendees and speakers for whom authorisation has been granted according to RGPD (requested at the time of registration).

* IMPORTANT NOTE: The Congress bag will not contain corporate material. Only sponsored materials will be included.

Each sponsor must send a single Excel with the details of the people who will attend on their behalf or invited by them, including their own personnel or those from outside the company who are required to set up and operate the stand (they will not count for the purpose of the invitation, but they will not be able to enter the rooms). They must also fill in the registration form available for this purpose on the website.

8. Sponsorship table

	1 VIP	1 Diamond
VIP Room	✓	✗
Name and corporate image Room 25	✗	✓
Name and corporate image Rooms 20/19/18/16	✗	✗
Merchandising in CCN-CERT Labs	✗	✗
Informative presentation (out of program)	✓	✓
Stand Room Lumière	4x3	4x3
Merchandising in Silver Space	✗	✗
Meeting area (reserved area)	✓	✓
Logo on outer canvas of Kinépolis	✓	✓
Logo on photocall	✓	✓
Logo on event posters	✓	✓
Logo on webpage and social networks	✓	✓
Logo on back cover of accreditations and program	✓	✓
Logo on screens of the seven rooms	✓	✓
Logo on press set	✓	✓
Promotional video in rooms	2,5 min.	2,5 min.
Inclusion in video summary and post promotion	✓	✓
Mention in the official statement	✓	✓
Certification	✓	✓
List of attendees	✓	✓
Company staff Invitation	10	10
Clients Invitation	10	10
Social event invitation	1	1
Closure cocktail invitation	3	3
Invitation to other CCN events	2	2
Contribution (21% VAT not incl.)	21.300 €	21.100 €

4 Strategic	1 CCN-CERT Labs	10 Platinum	16 Gold	Unlimited Silver	Specials
x	x	x	x	x	x
x	x	x	x	x	x
v	x	x	x	x	x
x	v	x	x	x	x
v	v	v	x	x	x
4x3	3x3	3x3	2x3	x	x
x	x	x	x	v	x
v	v	v	v	x	SP*
v	x	x	x	x	x
v	v	v	v	v	v
v	v	v	v	v	v
v	v	v	v	v	v
v	v	v	v	v	v
v	v	v	v	v	v
v	v	v	v	v	v
2 min.	2 min.	2 min.	x	x	x
v	v	v	x	x	x
v	v	v	v	v	v
v	v	v	v	v	v
v	v	v	v	v	SP*
10	8	8	6	3	SP*
10	8	8	6	3	SP*
1	1	x	x	x	x
3	2	2	1	1	SP*
2	1	1	1	x	SP*
20.500 €	18.900 €	11.400 €	8.300 €	3.290 €	SP*

* Depending on the sponsorship's cost chosen, they will be equal to the conditions of the rest of the sponsorships. To see more details, check the conditions set out in the document.

9. Institutional support

Any organism or public institution which wants to collaborate and actively participate in the Conference may be one.

Counterpart:

The logo of the organism or institution will appear on the event's website and will be given priority in the acceptance of registration for its members (guaranteeing, at least two tickets for members of the organization).

10. Collaborating entities

Any organization that facilitates the dissemination of the Conference among its members and/or associates may be one.

Counterpart:

The logo of the partner company will appear on the event's website and will be given priority in the acceptance of registration for its members (guaranteeing, at least two tickets for members of the organization).

/Rooted[®]



XII STIC CCN-CERT Conference - collaborating entities

11. Sponsors selection

- **Submission of applications**

Applications for participation must be sent before **31 October 2019**. If any sponsorship is available by that date, the term will be extended until the end of the year, all of them are covered.

If there are no sponsorship vacancies left before the indicated date, in any of the them, the CCN will publish this circumstance on the event's website, and the convocation will be closed in the modality or modalities affected.

How to send the participation request: send an email to eventos@ccn-cert.cni.es attaching the Application Form (Annex I. Application Form), duly completed and signed.

- **Signature of the contract**

Once the **participation request has been sent**, the CCN will confirm its correct reception.

The CCN will confirm the sponsorship modality according to the chronological order of submission of applications and the priority for participating in previous editions.

Once the sponsorship modality has been confirmed by both parties, the contract form will be sent

Upon receipt of the signed contract, the CCN will send you the invoice to proceed to the payment of the amount.

- **Payment and formalization of sponsorship**

All sponsorship contracts must be signed by **31 October**. In that date, all sponsors must submit proof of the sponsorship contribution payment.

The place will be reserved with the formalization of the sponsorship contract. But the condition of sponsor is acquired once the payment has been formalized. If unjustified delays in payment, the reserve could be lost at the discretion of the CCN.

- **Selection of stand and schedule of talks**

When submitting the **sponsorship application form**, the company must include a list of 5 stand options in order of preference, as well as the preference track for their talk (depending on sponsorship).

12. Contact

Coordinator: Clara Baonza Díaz

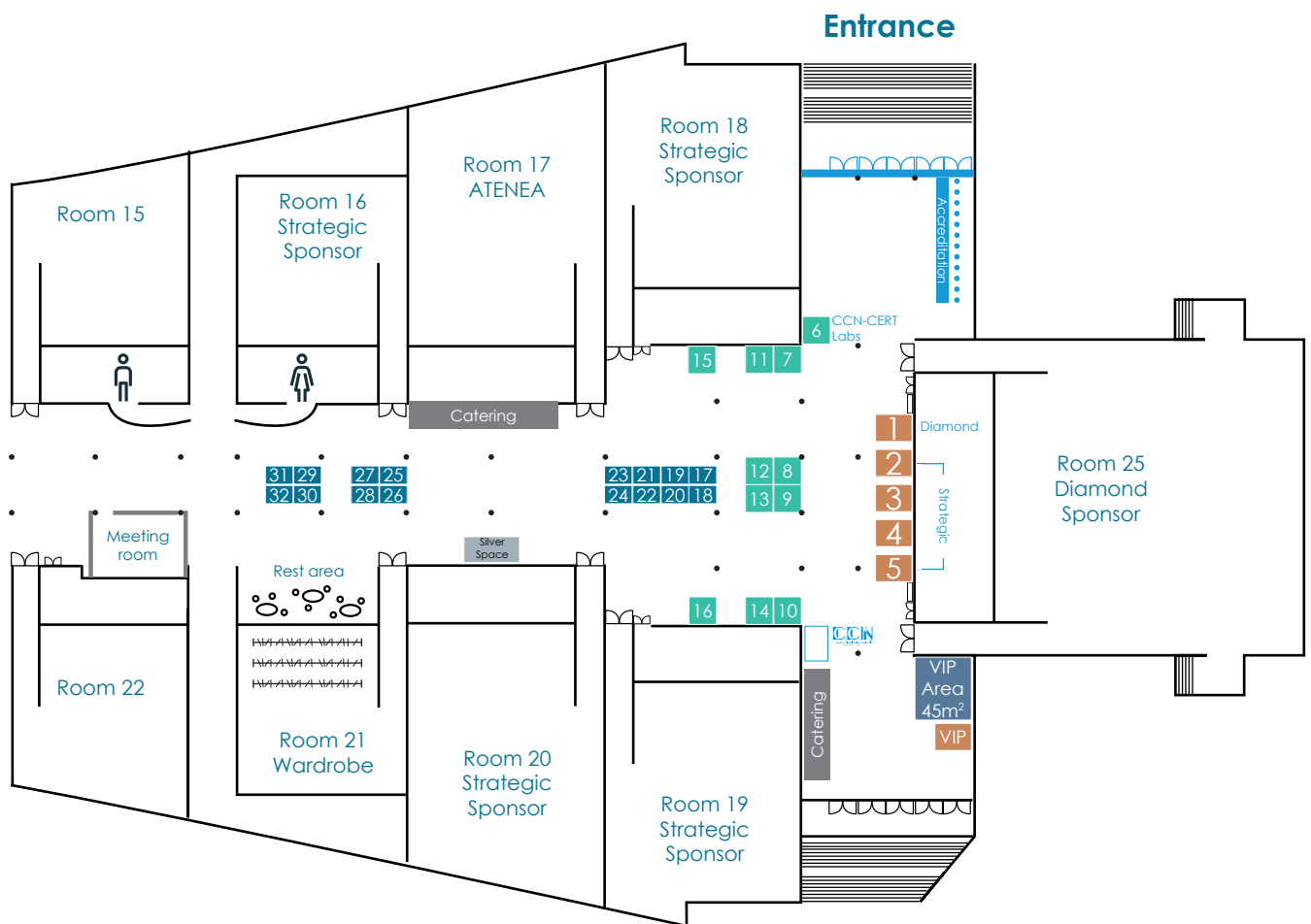
T. 670 29 20 05

eventos@ccn-cert.cni.es

<https://www.ccn-cert.cni.es/xiiijornadas>

Early confirmation of sponsorship will ensure a higher level of visibility. An intense campaign of promotional actions will be carried out in favour of the sponsoring companies, from the very moment of their confirmation, culminating in the celebration of the event.

13. General view of the building



Category (width x height)

- Gold (3x2 meters)
- Platinum (3x3 meters)
- VIP / Estratégico / Diamante (3x4 meters)

General view

