



**MADRID,
29TH NOVEMBER
TO 1ST DECEMBER**

XVI STIC CCN-CERT CONFERENCE | **IV CIBERDEFENSA CONFERENCE: ESPDEF-CERT**

**A UNIQUE CIBERSECURITY
SHIELD FOR SPAIN**

#XVIJORNADASCCNCERT
#IVJORNADASCIBERDEFENSAESPDEF CERT



1. ORGANISATION

The CCN-CERT's STIC Conference reaches its sixteenth edition at a time of special transcendence for cybersecurity in our country. We are at a juncture in which the importance of preserving the Spanish cyberspace against any type of threat has become clear. To this end, it is necessary that all the actors involved (public administration, companies, universities and citizens) make their contribution to this end. This is the only way to build a strong line of defence together.

And this is precisely the objective of the **XVI STIC CCN-CERT Conference** organised by the **National Cryptologic Centre to articulate the largest national cybersecurity event: "A unique cybersecurity shield for Spain"**. This is the mission: to achieve comprehensive protection against all types of risks and threats, built under the principles of cooperation and collaboration of the actors indicated.

For this reason, the CCN will bring together for three days the best professionals from all areas of the sector who will undoubtedly contribute their knowledge in the field of information technology security. The chosen theme represents the CCN-CERT's firm commitment to consolidate effective collaboration in the field of cybersecurity, which will enable the country's prevention, defence and response capabilities to be improved.

Precisely, and as a result of the cooperation between two organisations under the **Ministry of Defence**, the National Cryptologic Centre (CCN) and the Joint Cyberspace Command (MCCE), they will promote their strategic alliance in the field of cybersecurity combining the celebration of their flagship events.



Thus, in Kinopolis Ciudad de la Imagen, from 29th November to 1st December, the **XVI STIC CCN-CERT Conference** and the **IV Cyberdefence Conference: ESPDEF-CERT** of the **MCCE** will be held, creating synergies between both events in the sector.

Once again this year, the conference will enable cybersecurity to be studied and analysed from different perspectives. In this edition, threats and trends in cyberspace in different areas, cybercrime, the **National SOC Network**, the **National Security Framework**, **cybersecurity products and technologies**, **Artificial Intelligence**, **quantum technologies and 5G**, and **industrial security** will play a major role. This new edition will also feature the **ATENEA room**, dedicated to cybersecurity challenges, and the already famous **CCN-CERT LABS** will once again be organised, which as a new feature this year will be held at Kinópolis during the aftermath of the STIC Conference.

Thus, between **29 November and 1 December**, Madrid will once again be the nerve centre of cybersecurity, with a national and international scope. And it will be, not only because of the expected attendance (more than 3,600 people in person and more than 5,000 online), but also because of the topics addressed, and the experience and knowledge of the speakers and professionals present. All of them will offer, in a new edition of the main cybersecurity event held in our country, their invaluable contribution to shaping a unique cyber shield for Spain.

2. ABOUT THE EVENT

The **XVI STIC CCN-CERT Conference** and the **IV Ciberdefence Conference: ESPDEF-CERT** of the **MCCE** and the **CCN-CERT Labs** will take place in Madrid, in the facilities of Kinépolis (Ciudad de la Imagen), between 29 November and 1 December.

Date of celebration

- **XVI STIC CCN-CERT Conference** and the **IV Ciberdefence Conference: ESPDEF-CERT**: 29 November, 30 November and 1 December.
- CCN-CERT Labs: 29 and 30 November.

Venue

- Kinépolis (Ciudad de la Imagen), 28223 Pozuelo de Alarcón - Madrid.

Access

- Car: More than 3,000 free parking spaces, access from the A5, M-40 and M-50.
- Light Metro ML-3 Ciudad del Cine.
- Intercity buses:
 - Line 658 Madrid (Moncloa)
 - Line 572 Madrid (Aluche)

Capacity

- Room 20: CCN-CERT Labs: **50 people** per workshop.
- Room 25: **950 people**.
- Room 17, 18 and 19: **400 people**.
- *Streaming*: **4,000 people** per day per room.

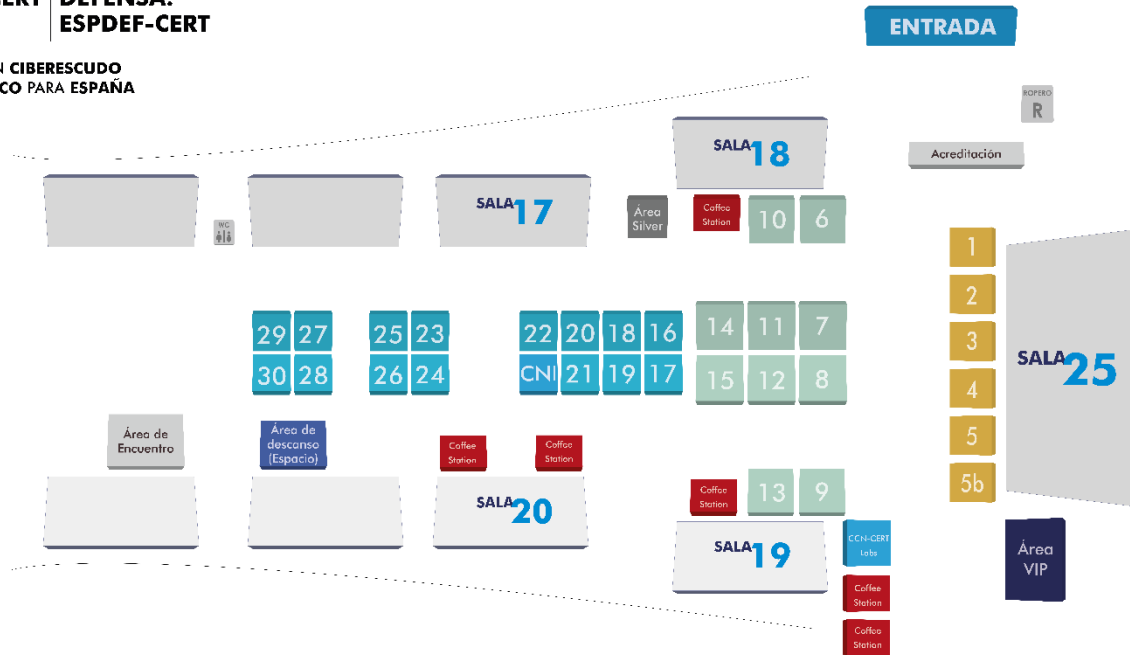
TOTAL:

- **29 November**: 2,500 attendees in person / up to 12,000 in *streaming*.
- **30 November**: 2,300 attendees in person / up to 12,000 in *streaming*.
- **Day 1 December**: 2,000 attendees in person / up to 12,000 in *streaming*.
- **Lumière** area and **Corridors**: 1700 m² for 31 stands, 6 Food trucks, VIP lounge, Rest Area and Meeting Area.

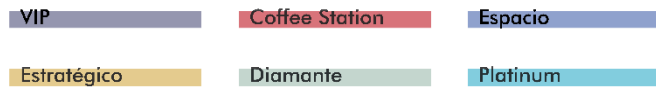


XVI JORNADAS STIC CCN-CERT | **IV JORNADAS DE CIBERDEFENSA: ESPDEF-CERT**

UN CIBERESCUDO
ÚNICO PARA ESPAÑA



Categorías



Situation map XVI STIC CCN-CERT Conference | IV Cyber Defence Conference: ESPDEF-CERT

3. PROGRAMME

Día 29/11/2022	Día 30/11/2022	Día 01/12/2022
DÍA 29/11/2022		
Sala 25	Sala 18	Sala 19
Sala 17	Sala 20	
Sala 25		
Módulo Amenazas y Tendencias (APT)		
07:30	●	Recogida de acreditaciones 30m
08:00	●	Café de bienvenida 1h
09:00	●	Inauguración y sesiones plenarias 2h 30m
11:30	●	Café 30m
12:00	●	Charlas temáticas 2h
14:00	●	Vino español 1h 30m
15:30	●	Charlas patrocinadas 2h
17:35	●	Ponencia CCN 25m
Día 29/11/2022		
Sala 25	Sala 18	Sala 19
Sala 17	Sala 20	
Sala 20		
CCN-CERT Labs		
07:30	●	Recogida de acreditaciones 30m
08:00	●	Café de bienvenida 1h
09:00	●	Inauguración y sesiones plenarias 2h 30m
11:30	●	Café 30m
12:00	●	Taller 2h
14:00	●	Vino español 1h 30m
15:30	●	Taller 2h
17:35	●	Taller 25m

> You can consult the updated programme on the official website: <https://www.ccn-cert.cni.es/xvijornadas-programa.html>

4. MOBILE APP

In order to facilitate the monitoring of the entire event and access to information for all attendees, both in person and online, an official mobile application will be made available to users.

The **"STIC_CCNCERT Conference"** app will be available on both the Play Store and App Store and will allow users to access the programme, find out more about the speakers, find out which companies are collaborating with their

sponsorship of this event and make their own agenda.

In addition, to encourage interaction with the speakers, users will be able to ask them questions through this application and respond to a final survey on the organisation and development of the conference.



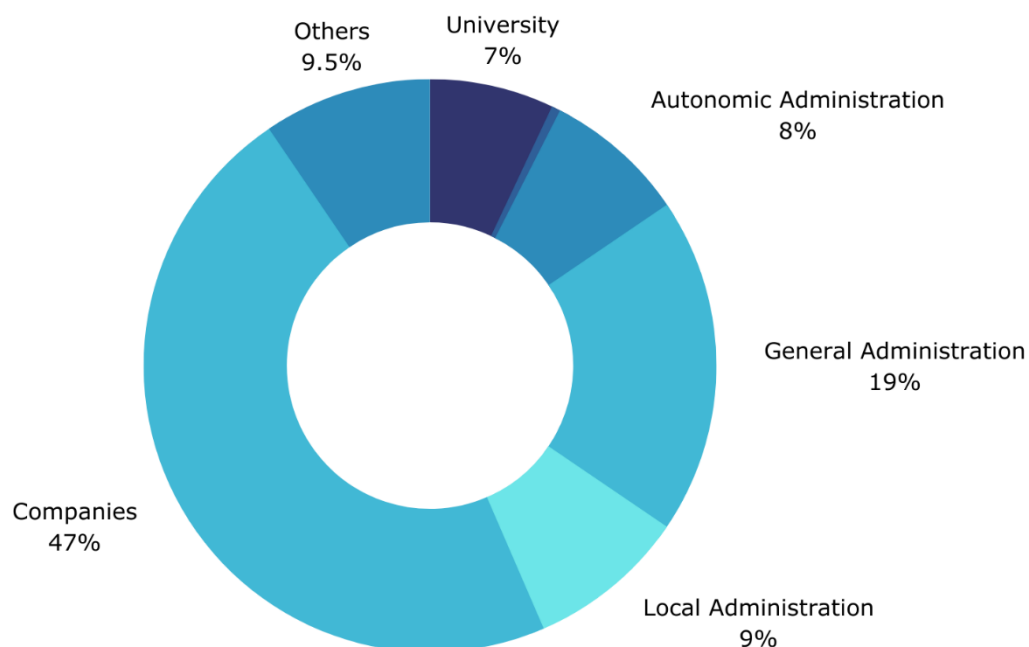
5. THE EVENT IN FIGURES. PREVIOUS EDITION

The last edition of the STIC CCN-CERT Conference, the fifteenth, was held in Madrid between **30 November and 3 December 2021**. There were still capacity limitations that year, but the 15th STIC CCN-CERT STIC Conference set a record number of attendees from 27 countries. More than 2,500 **people** participated in the XV STIC CCN-CERT Conference **in person and there were 13,790 online** connections.

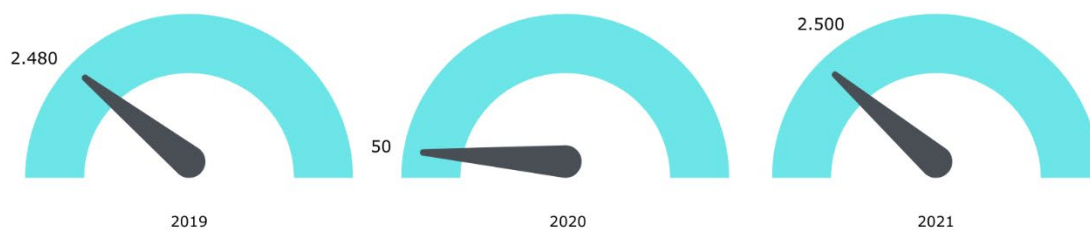
In an edition as important as the last one, which commemorated 15 years of its celebration, the success was endorsed by the support of 73 companies in the sector (the highest number to date) and by the valuation of the event by the attendees, where **96.7 % of those surveyed rated the presentation and content** of the presentations in general **positively** (*Excellent, Very good or Good*), and **90.9 %** of those surveyed rated the content of the **CCN-CERT LABS** as excellent. Similarly, the **knowledge acquired** was rated by **94.4 %** as *Excellent, Very Good or Good*.



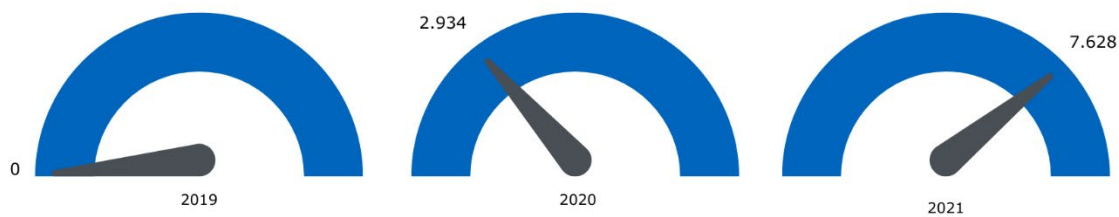
Register Distribution



On site



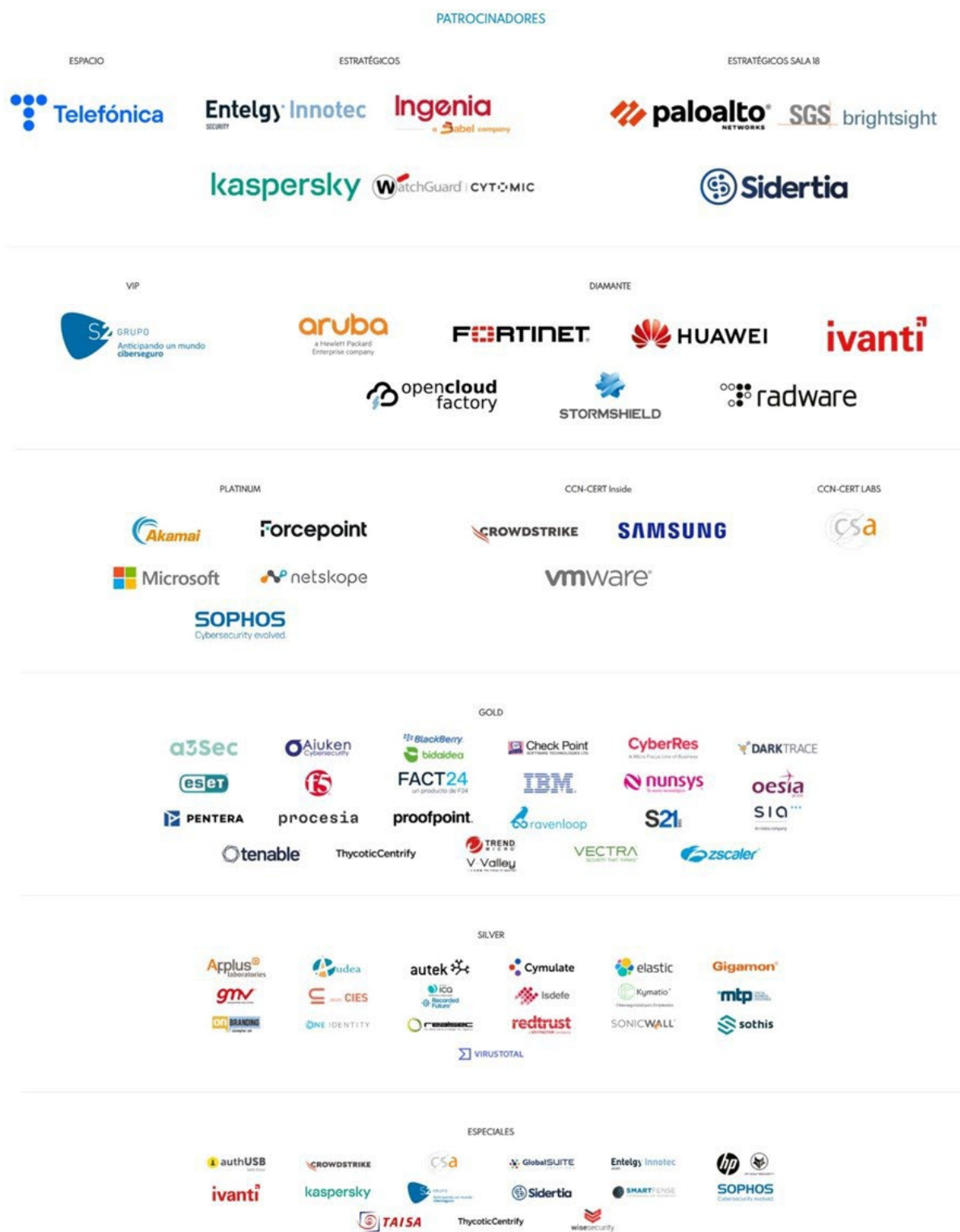
Online



5.1 SPONSORS IN 2021

The STIC CCN-CERT Conference has been fully supported by the sector's industry since its origins. During the fifteen years in which this event has been held, the main companies related to cybersecurity with a presence in Spain (national and international) have collaborated in the success of this Conference.

A total of 73 sponsors took part in the 2021 conference:



6. DISSEMINATION

On the occasion of the **XVI STIC CCN-CERT Conference** and the **IV Ciberdefence Conference: ESPDEF-CERT** an intense activity of dissemination and promotion of the event will be carried out, carrying out a communication campaign that includes the following actions:

- **Institutional support:** the participation and collaboration of the main organisations with competencies in cybersecurity in Spain (Joint Cyber Defence Command, INCIBE, CNPIC, State Security Forces, etc.) will be sought.
- **Collaborating entities:** dissemination among the main associations/entities of the cybersecurity sector in Spain (RootedCON, Clickaseguro, ISACA, ISMS Forum, CCI, GoodJobs, etc.) that help in the dissemination of the meeting.
- **Official media of the event:** who will contribute to the dissemination of the event among their readers.
- **Social networks:** strong presence in the social networks most used by professionals in the sector (Twitter, LinkedIn, YouTube and Telegram), with the creation of the hashtags: #XVIJornadasCCNCERT and #CCNCERTLabs.
- **Own website:**
<https://www.ccn-cert.cni.es/xvijornadas>
- **Dissemination on the web portals of the National Cryptologic Centre** (CCN, CCN-CERT and Certification Body (OC)).
- **CCN digital newsletters:** with more than 16,000 subscribers.
- **Advertisements and banners in industry magazines.**
- **Personal invitations from the CCN.**
- **Press releases:** before and after the event (general and specialised media).
- **Mobile app for all attendees:** with online information on everything that is happening at the Congress, schedules, papers, speakers, sponsors, satisfaction surveys, questions, etc.



7. WHY SPONSOR THE XVI CONFERENCE?

With a total attendance forecast of 3,600 people during the three days of the event and with the participation of more than 5,000 online users, the **XVI STIC CCN-CERT Conference** and the **IV Ciberdefence Conference: ESPDEF-CERT** are consolidated as the main cybersecurity meeting held in Spain.

Benefits for sponsors:

- Visibility and positioning in the cybersecurity sector and in society as a whole.
- Media coverage and social networks.
- Generation of business opportunities and *networking*.
- To show the solutions to the market and the company's position in this sector.
- Training for company staff.
- Talent recruitment for all areas of an organisation.
- First-hand access to the latest developments and trends in the sector.

8. FORMS OF SPONSORSHIP

The different categories of sponsorship have a range of benefits, appropriate to their cost and the commitments made by each of the parties.

In order to maintain the quality and independence of this conference, the **Agenda and the Official Programme** (but not the talks given by the sponsors) **are NOT linked** to sponsorship. They are elaborated and designed by the CCN-CERT team of experts based exclusively on the interest, novelty and knowledge that can be provided to all attendees and the CFP organised for this purpose.

The participation as a sponsor of the **XVI STIC CCN-CERT Conference** and the **IV Ciberdefence Conference: ESPDEF-CERT** implies acceptance of the terms and conditions set out in this document.

It is, however, the responsibility of the CCN to resolve questions relating to the organisation of the event, as well as the terms and conditions of the collaboration.

NOTE: the options offered are optional and cumulative, except for those that involve the addition of two presentations (e.g., VIP/ Strategic/Diamond/Rest Area + Gold) or between these and Silver.

8.1 VIP SPONSOR. Max. 1

- **The VIP room or space** for the event, in coordination with the organisers. This space will be available for the reception of authorities, speakers or guests of the organisation and the sponsor. The costs of the room will be borne by the sponsor (installation, catering, hostesses, etc.).
- **Informative presentation** of services or solutions of the company in Room 18, 19 or 25 and during the 29th or 30th of November. The presentations will be streamed online, as will the entire official programme (20 minutes).
- Logo insert, **size XXXL**, en:
 - Photocall where the following will take place official photos and presentation of certificates to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App:** logo and company summary.
- Broadcasting of **promotional video** (maximum 2 minutes) during breaks.
- **Image** with its logo provided by the organisation for use on **social media**.
- Mention in the **CCN-CERT's Social Networks** along with the rest of the sponsors in their category.
- Inclusion in the **Congress Bag** of promotional material (3,600 units).
- **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- **Six (6) invitations per day for company staff/clients on 29 November, 30 November and 1 December.**
- **Eighteen (18) daily invitations** for access to the online broadcast of the event.
- **One (1) invitation** to the official dinner on 29 November.
- **Two (2) invitations** to the **closing cocktail** (1 December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.

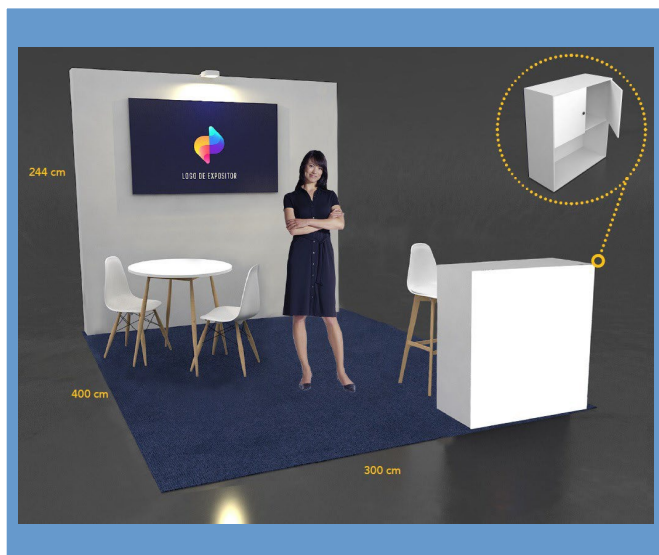


Contribution: 23,430,00 € + VAT
(21%)

8.2 STRATEGIC SPONSOR (PRESENTATION AND STAND).

Max. 6

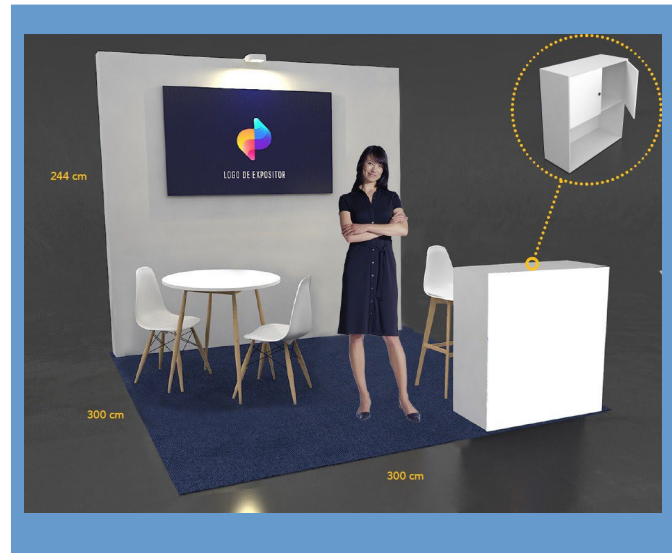
- 3x3 (9 m²) stand at the entrance of the main hall (25). You may opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- **Informative presentation** of the company's services or solutions in Room 18, 19 or 25 and on 29 or 30 November. The presentations will be broadcast online, as will the entire official programme (20 minutes).
- Logo insert, **size XXXL**, in:
 - Photocall where the official photos will be taken and a certificate will be presented to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App:** logo and company summary.
- Broadcasting of **promotional video** (maximum 2 minutes) during breaks.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- Inclusion in the **Congress Bag** of promotional material (3,600 units).
- **List of registrants** and speakers for whom authorisation is available in accordance with data protection regulations.
- **Six (6) invitations per day for company staff/clients on 29 November, 30 November and 1 December.**
- **Eighteen (18) daily invitations** for access to the online broadcast of the event.
- **One (1) invitation** to the official dinner on 29 November.
- **Two (2) invitations** to the **closing cocktail** (1 December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.
- **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.



Contribution: 22,550,00 € + VAT (21%)

8.3 DIAMOND SPONSOR. 10 max.

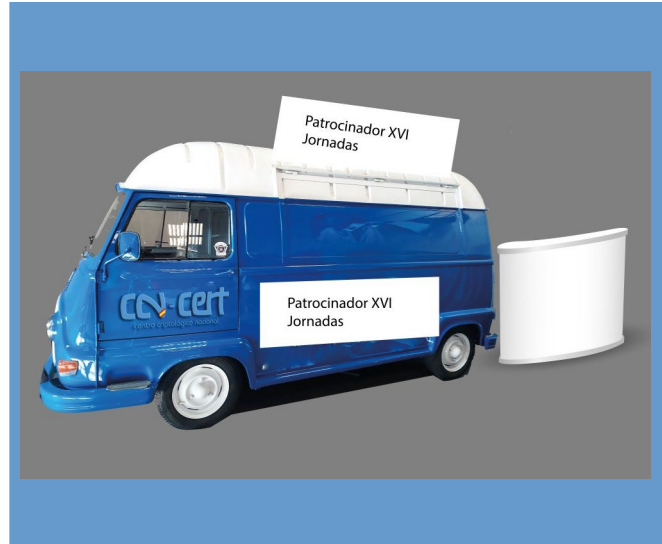
- 3x3 stand (9 m²). You may opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- **Informative presentation** of company services or solutions in **Room 18, 19 or 25** and on **29 or 30 November**. The presentations will be streamed online, as will the entire official programme (20 minutes).
- Logo insert, **size XXL**, in:
 - Photocall where the official photos will be taken and a certificate will be presented to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App**: logo and company summary.
- Broadcasting of **promotional video** (maximum 2 minutes) during breaks.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- **List of registrants** and speakers for whom authorisation is available in accordance with data protection regulations.
- **Five (5) invitations per day for company staff/clients on 29 November, 30 November and 1 December.**
- **Twelve (12) daily invitations** for access to the online broadcast of the event.
- **Two (2) invitations** to the **closing cocktail** (1 December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.
- **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.



Contribution: 17,990.00 € + VAT (21%)

8.4 COFFEE STATION SPONSOR. Max. 6

- **Coffee Station** for coffee for attendees during the three days of the event together with an exhibition table*. The price includes waiter service and 500 breakfasts per station per day.
- **Informative presentation** of the company's services or solutions in Room 18, 19 or 25 and on 29 or 30 November. The presentations will be broadcast online, as will the entire official programme (20 minutes).
- Insertion of logo, **size XL**, in:
 - Photocall where the official photos will be taken and a certificate will be presented to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App:** logo and company summary.
- Broadcasting of **promotional video** (maximum 2 minutes) during breaks.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- **List of registrants** and speakers for whom authorisation is available in accordance with the rules and regulations according to the data protection laws.
- **Five (5) invitations per day for company staff/clients on 29 November, 30 November and 1 December.**
- **Twelve (12) daily invitations** for access to the online broadcast of the event.
- **Two (2) invitations** to the **closing cocktail** (1 December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.
- **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony on 1 December.



Contribution: 16,990.00 € + VAT (21%)

* The logo of the coffee supplier may be inserted on the first door of the food truck.

8.5 CCN-CERT LABS SPONSOR. Max. 1

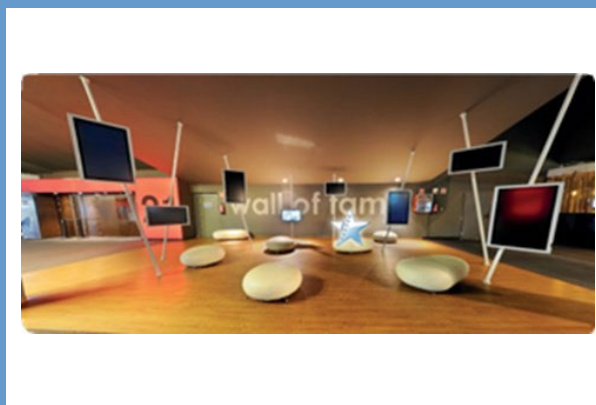
- Sponsorship of the workshops to be held in room 20 on 29th and 30th November. The room will be identified with the name of the sponsor (screen, inner canvas and start-up sign).
- 3x2 stand (6 m²) in front of the workshop room.
- Insertion of logo, **size XL**, in:
 - Photocall where the official photos will be taken and a certificate will be presented to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App:** logo and company summary.
- Broadcasting of **promotional video** (maximum 2 minutes) during breaks.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks**
- **List of registrants** and speakers for whom authorisation is available in accordance with the rules and regulations according to the data protection legislation.
- **Five (5) invitations per day for company staff/clients on 29 November, 30 November and 1 December.**
- **Twelve (12) daily invitations** for access to the online broadcast of the event.
- **Two (2) invitations** to the **closing cocktail** (1 December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.
- **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony on 1 December.



Contribution: 15,990.00 € + VAT (21%)

8.6 REST AREA. Max. 1

- Management of the conference rest area (only tables and poufs are included). The sponsor may decorate the space (not included in the sponsorship price).
- **Informative presentation** of services or solutions of the company in **Room 18, 19 or 25** and during the **29th or 30th November**. The presentations will be streamed online, as will the entire official programme (20 minutes).
- Logo insertion, **size L**, in:
 - Photocall where the official photos will be taken and a certificate will be awarded to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App**: logo and company summary.
- Broadcasting of **promotional video** (maximum 2 minutes) during breaks.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- **List of registrants** and speakers for whom authorisation is available in accordance with data protection regulations.
- **Four (4) daily invitations for company staff/clients on 29th November, 30th November and 1st December.**
- **Ten (10) daily invitations** for access to the online broadcast of the event.
- **One (1) invitation to the closing cocktail** (1st December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.
- **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony on 1st December.



Contribution: 9,390.00 € + VAT (21%)

8.7 PLATINUM SPONSOR. Max. 15¹

- Stand of 3x2 (6 m²). You may opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- Logo insertion, **L size**, in:
 - Photocall where the official photos will be taken and a certificate will be presented to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).



- **Congress App:** logo and company summary.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- **List of registrants** and speakers for whom authorisation is available in accordance with data protection regulations.
- **Four (4) invitations per day for company staff/clients for the 29th November, 30th November and 1st December.**
- **Ten (10) daily invitations** for access to the online broadcast of the event.
- **One (1) invitation to the closing cocktail** (1st December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.

Contribution: 9,290.00 € + VAT (21%)

¹ Can be combined with Gold sponsorship

8.8 GOLD SPONSOR. Max. 8²

- **Informative presentation** of company services or solutions in **Room 18, 19 or 25** and on **29th or 30th November**. The presentations will be streamed online, as will the entire official programme (20 minutes).
- Logo insert, **size M**, in:
 - Photocall where the official photos will be taken and a certificate will be presented to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App**: logo and company summary.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- **List of registrants** and speakers for whom authorisation is available in accordance with data protection regulations.
- **Three (3) daily invitations for company staff/clients on 29th November, 30th November and 1st December.**
- **Eight (8) daily invitations** for access to the online broadcast of the event.
- **One (1) invitation to the closing cocktail** (1st December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.

Contribution: 8,190.00 € + VAT (21%)

² Can be combined with Platinum sponsorship. The number of sponsorships can be extended depending on the Organiser's agenda needs.

8.9 SILVER SPONSOR. Unlimited

- Logo insertion, **size S**, in:
 - Photocall where the official photos will be taken and a certificate will be presented to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App**: logo and company summary.
- **Image** with its logo provided by the organisation for use in **social networks**.
- Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- **List of registrants** and speakers for whom authorisation is available in accordance with data protection regulations.
- **Two (2) invitations per day** for company staff/clients on 29th-30th November and 1st December.
- **Six (6) daily invitations** for access to the online broadcast of the event.
- **One (1) invitation to the closing cocktail** (1st December) with authorities and CCN team.
- Mention in the **official announcement** of the Conference.
- **Diploma accrediting** their collaboration with the CCN-CERT, presented at the closing ceremony. from 1 December.

Contribution: 3,620.00 € + VAT (21%)

9 SPECIAL SPONSORSHIPS

All special sponsorships will include the following:

- Logo insertion, **S size**, in:
 - Photocall where the official photos will be taken and a certificate will be awarded to the sponsors.
 - **Event posters.**
 - Event **website** (link to corporate website).
 - Screens in the projection rooms.
 - **Printed programme** of the Conference (1,000 units).
- **Congress App:** logo and company summary.
- **Two (2) invitations per day** for company staff/clients on 29th-30th November and 1st December.
- **Six (6) daily invitations** for access to the online broadcast of the event.
- **One (1) invitation to the closing cocktail** (1st December) with authorities and CCN team.
- **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- Mention in the **official announcement** of the Conference.
- **Diploma accrediting** their collaboration with CCN-CERT awarded at the closing ceremony on 3 December.

NOTE: Special sponsorships for an amount equal to or greater than the Gold sponsorship will be equalled with it as far as tickets and invitations is concerned (they will NOT include the presentation).

OPTIONS



9.1 OFFICIAL DINNER. 29 NOVEMBER.

MAX. 1 (Contribution: 10,395 € + 21% VAT)

Sponsorship of the official dinner for 90 people (dinner on the first day of the event). The organisation reserves the possibility that 60% of the guests will be provided by the organisation. Logistical costs will be covered by the sponsor. The venue will be chosen by the organisers.

- Four (4) invitations per day for company staff/clients on 29th November, 30th November and 1st December.
- Eight (8) invitations per day for access to the online broadcast of the event.

9.2 FULL SPONSORSHIP ROOM 25.

MAX. 1 (Contribution: 9,990 € + 21% VAT)

Possibility of increasing the visibility of the brand as a sponsor in the largest room of the event, room 25 (capacity of 950 people), during the three days of the event. The room will be identified with the name of the company and the brand will appear in the conference programme. The sponsorship includes the following aspects:

- Naming the hall during the three days of the event.
- Inner tarpaulin of the hall during the three days of the event.
- Seats for the three days of the event (interspersed with those of the organiser).
- Cinema screen frame in the hall during the three days of the event (the online broadcast will carry a cover of the Conference together with the sponsor's logo).
- Start poster on the projection screens with the logo 15 minutes before the start of the event. It will be projected for attendees in person and online (text or image that appears before the presentation begins).



Indoor tarpaulin

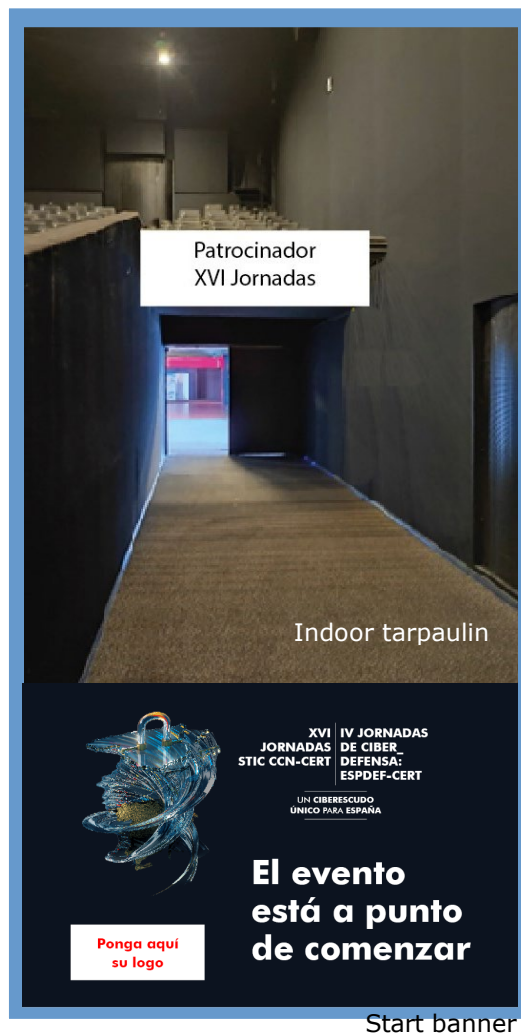


Start banner

9.3 FULL SPONSORSHIP ROOMS 17, 18 AND 19. MAX. 1/Room (Contribution: 9,490 € + 21% VAT)

Possibility of increasing brand visibility as a sponsor in rooms 17, 18 and 19, during the three days of the event. The room will be identified with the name of the company and the brand will appear in the conference programme. The sponsorship includes the following aspects:

- Naming the hall during the three days of the event
- Interior canvas of the hall during the three days of the event.
- Headrest seats during the three days of the event (interspersed with those of the organiser).
- Cinema screen frame in the hall during the three days of the event (the online broadcast will carry a cover of the Conference together with the sponsor's logo).
- Start-up banner on the projection screens with the logo 15 minutes before the start of the event. It will be projected for attendees in person and online (text or image that appears before the presentation starts).



Start banner



9.4 KINÉPOLIS EXTERIOR TARPULIN. MAX. 1 (Contribution: 3,770 € + 21% VAT)

Sponsorship of the outdoor banner located on the access stairs to the conference. The company's logo will be inserted on this banner, on which the poster and official image of the event will be reproduced.



9.6 VINYLATION OF ENTRANCE STAIRS. MAX. 1

(Contribution: 2,590 € + 21% VAT)

Inclusion of the sponsor's logo on the vinyl of the entrance stairs to the Conference, where all attendees enter.



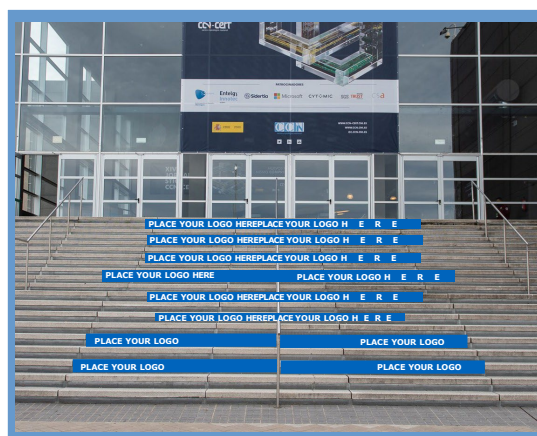
9.8 APP AND ADVERTISING IN THE PROGRAMME. MAX. 2 (Contribution: 3,190 € + 21% VAT)

Sponsorship of the event application and inclusion of the advertisement on the inside cover or inside cover of the programme (1,000 units).

9.5 INTERIOR CANVASES. LUMIÈRE ROOM. MAX. 2

(Contribution: 7,245 € + 21% VAT)

Banners will be placed in the common access areas, in the entrance and accreditation areas. Their design will include the sponsor's logo together with that of the Organisation.



9.7 MAIN EVENT WEB BANNER. MAX. 2

(Contribution: 3,590 € + 21% VAT)

Inclusion of a banner on the event website (on all pages and sections of the website), from the time of contracting until two months after the event is held. The banner will be placed in a carousel, always after the image of the Conference.



10 SPECIAL SPONSORSHIPS PROMOTIONAL MATERIAL³

PROMOTIONAL MATERIAL OPTIONS



10.1 CONGRESS BAG. MAX. 1

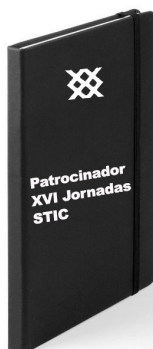
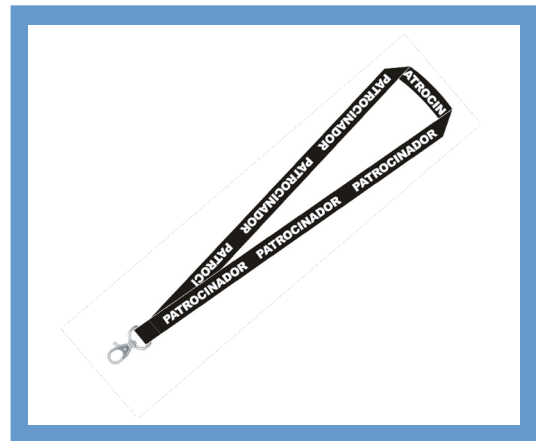
(Contribution: 5,290 € + 21% VAT)

The design includes the sponsor's logo together with the organisation's logo.

10.2 CONGRESS LANYARD. MAX. 1

(Contribution: 3,990 € + 21% VAT)

Official accreditation lanyard with the sponsor's logo.



10.3 CONGRESS NOTEBOOK. MAX. 1

(Contribution: 5,690 € + 21% VAT)

Sponsorship booklet to be included in the Congress Bag. The design includes the sponsor's logo together with the organisation's logo.

³ Sponsorships in this category will include in the Congress Bag promotional material with their logo in one colour. A total of 3,600 units will be produced. The final artwork will be sent to the sponsor for approval.



10.4 CONGRESS PEN. MAX. 1
(Contribution: 4,190 € + 21% VAT)

Sponsorship pen to be included in the Congress Bag. The design includes the sponsor's logo.

10.5 GLASS WATER BOTTLE. MAX. 1⁴
(Contribution: 6,190 € + 21% VAT)

Sponsorship of 800 ml. bottle to be included in the Congress Bag. The design includes the sponsor's logo together with the Organisation's logo.



10.6 USB MEMORY. MAX. 1 (Contribution: 11,500 € + 21% VAT)

Sponsorship of 32 GB USB flash drives to be included in the Congress bag.



⁴ Water dispensers will be available in the Lumière area (stands) and in the corridors.



10.7 CHARGER. MAX. 1

(Contribution: 10,990 € + 21% VAT)

Charging device sponsorship to be included in the Congress bag.

10.8 T-SHIRT. MAX. 1

(Contribution: 6,990 € + 21% VAT)

Sponsorship of a T-shirt to be included in the Conference Bag. The design includes the sponsor's logo together with the Organisation's logo.



10.9 CALENDAR. MAX. 1

(Contribution: 5,190 € + 21% VAT)

Sponsorship of table calendars 2023. Possibility of including a corporate sheet and logo in every month.

Maximum	1	6	10	6	1	1	15	8	Unlimited.	-
	VIP	Strategic (Stand)	Diamond	Café Space	CCN-CERT Labs	Rest area	Platinum	Gold	Silver	Special
VIP Area	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Sala Lumière stand (width x length)	✗	3 x 3	3 x 3	Coffee Station + table	3 x 2	✗	3 x 2	✗	✗	✗
Rest area management	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗
Broadcasting framework	✗	✗	✗	✗	✓	✗	✗	✗	✗	✓
Sponsorship of the CCN-CERT Labs workshop day (29 th , 30 th November)	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗
Informative presentation	✓	✓	✓	✓	✗	✓	✗	✓	✗	✗
Logo size	XXXL	XXXL	XXL	XL	XL	L	L	M	S	S
Logo display on photocall	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in event signals	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in website and social networks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in room screens	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in printed programme	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional video in rooms	2 min	2 min	2 min	2 min	2 min	2 min	✗	✗	✗	✗
Event App (logo, company information and contact)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
List of registered participants and speakers	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion in the Congress Bag of promotional material (3,600 units).	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗
Daily invitations for company staff/clients (29, 30 November and 1 December)	6	6	5	5	5	4	4	3	2	2
Daily invitations for access to the online webcast of the event	18	18	12	12	12	10	10	8	6	6
Invitations to the official dinner (29 Nov.)	1	1	✗	✗	✗	✗	✗	✗	✗	✗
Closing cocktail invitations (1 Dec.)	2	2	2	2	2	1	1	1	1	S.P.
Mention in the Official Communiqué	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Diploma of accreditation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CONTRIBUTION (21% VAT excluded), in €.	23,430	22,550	17,990	16,990	15,990	9,390	9,290	8,190	3,620	S.P.

11 INSTITUTIONAL SUPPORT

This may be any Public Sector Organisation or Institution that wishes to collaborate and actively participate in the Conference.

Counterpart:

The logo of your Organisation or Institution will be displayed on the event website and priority in the acceptance of inscription will be offered to your members (guaranteeing at least two invitations for members of the organisation).

12 COLLABORATING ENTITIES

Any organisation that facilitates the dissemination of the Conference among its members and/or associates may do so.

Counterpart:

The logo of the partner company will appear on the website of the event and priority in the acceptance of inscription will be offered to its members (guaranteeing at least two entries for members of the organisation).

13 PARTNER MEDIA

Any means of communication that facilitates the dissemination of the Conference among its followers may do so through advertising in the media itself, mention in social networks, etc.

Counterpart:

The logo of the partner media will be displayed on the event website and priority registration acceptance will be offered to its members.

14 MORE INFORMATION

If you need more information, you can find out more:

- Visiting the **official website** of the event: <https://www.ccn-cert.cni.es/xvijornadas>
- Via **email** eventos@ccn-cert.cni.es.