

ccn-cert
centro criptológico nacional

incibe_

I STIC Conference

COLOMBIA CHAPTER





01 ABOUT THE EVENT

I STIC Conference - Colombia Chapter.

The **National Cryptologic Centre (CCN)**, attached to the National Intelligence Centre of Spain, and the National Institute of Cybersecurity, **INCIBE**, dependent on the Secretary of State for Digitalisation and Artificial Intelligence, are organising for the first time the **I STIC Conference - Colombia Chapter**.

This event, which will be held on **16th and 17th of March** under the slogan '*Cybersecurity, the commitment that unites us*', aims to promote collaboration and the exchange of information on cybersecurity at an international level. The collaboration of both Public Bodies in the organisation of this new event shows the coordination work that is being carried out from the CCN and

INCIBE to improve cybersecurity at a global level.

With the holding of this first edition of the event at an international level, which aims to consolidate itself as the **main meeting of the sector in Latin America**, the current relations with Latin American countries in the field of cybersecurity will also be consolidated.

The EAN University of Bogota, Colombia, will host this first chapter of the meeting. The event, which is organised in collaboration with the EAN University of Bogota and the IN-Nova Foundation, will take place behind closed-doors, with streaming of all the presentations.

COLOMBIA CHAPTER



In collaboration with:



**CYBERSECURITY,
THE COMMITMENT
THAT UNITES US**



**BOGOTÁ,
16 AND 17 MARCH
2021**

I STIC Conference - Colombia Chapter will take place at Universidad EAN -Bogotá- (Colombia). However, given the situation caused by COVID-19, the event will be held behind closed doors, with streaming of all the presentations and with the physical attendance of authorities, speakers and organisers.

02 ORGANISATION

I Jornada STIC- Colombia Chapter

The **I STIC Conference - Capitulo Colombia** is organised by the National Cryptologic Centre (CCN) and the National Institute of Cybersecurity (INCIBE). The event will be held behind closed-doors at the facilities of the EAN University (Bogotá, Colombia).

The attendance will be telematic and the content of the event can be followed through the ZOOM platform. To do so, those interested in following the event live must register using a form provided for this purpose. Once their registration has been validated by the organisation, they will receive an e-mail with the access details to the platform (unique link and password). The maximum number of attendees per day will be **3,000 users**.

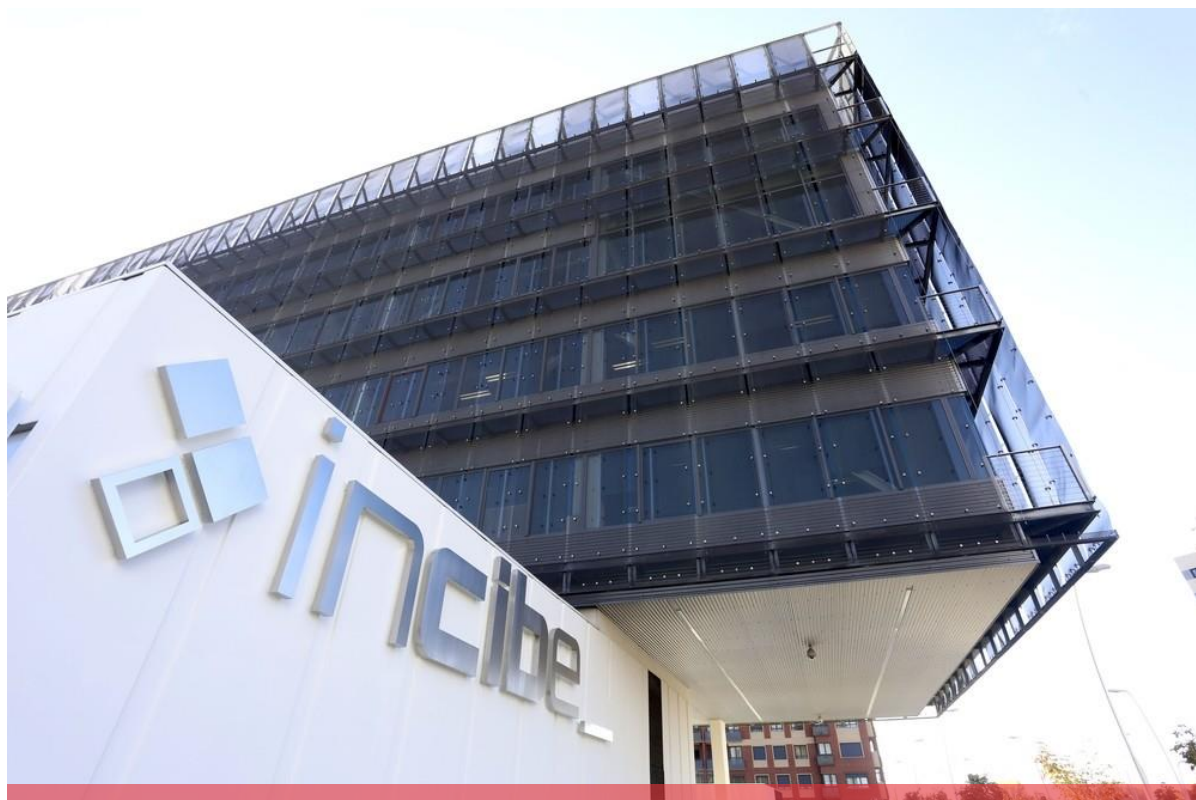
Notwithstanding the above, both the opening and closing of the event can be followed live and openly on **YouTube**, without the need for prior registration.



NATIONAL INSTITUTE OF CYBERSECURITY



INSTITUTO NACIONAL DE CIBERSEGURIDAD



INCIBE works to strengthen digital trust, increase cybersecurity and resilience, and contribute to the digital marketplace in a way that promotes the secure use of the cyberspace in Spain.

The National Institute of Cybersecurity of Spain (INCIBE), formerly the National Institute of Communication Technologies, is a company that reports to the Ministry of Economic Affairs and Digital Transformation through the Secretary of State for Digitalisation and Artificial Intelligence and has consolidated itself as a benchmark entity for the development of cybersecurity and digital trust for citizens, academic and research networks, professionals, companies and especially for strategic sectors.

With an activity based on research, the provision of services and coordination with the agents with competences in the field, INCIBE contributes to building cybersecurity at a national and international level.

NATIONAL CRYPTOLOGIC CENTRE



The CCN-CERT is the Information Security Incident Response Capacity of the National Cryptologic Centre, CCN, attached to the National Intelligence Centre, CNI. This service was created in 2006 as the Spanish National Governmental CERT and its functions are set out in Law 11/2002 regulating the CNI, RD 421/2004 regulating the CCN and in RD 3/2010, of 8 January, regulating the National Security Framework (ENS), modified by RD 951/2015 of 23 October.

Its mission, therefore, is to contribute to the improvement of Spanish cybersecurity, being the national alert and response centre that cooperates and helps to respond quickly and efficiently to cyber-attacks and to actively face cyber-threats, including the coordination at state public level of the different existing Incident Response Capabilities or Cybersecurity Operations Centres.

The CCN-CERT is responsible for the management of cyber-incidents affecting any public body or company. In the case of critical public sector operators, the management of cyber-incidents will be carried out by the CCN-CERT in coordination with the CNPIC.

02 ORGANISATION

Agenda of the event

16 March 2021

08:45 Inauguration by authorities
09:00 Secretary of State Director of the CNI
Secretary of State for Digitalisation and AI

09:00
09:30 Presentation CCN-CERT and INCIBE

09:30
11:00 CFP (Threats, Attacks and Technological Challenges)

11:00
11:30 Break

11:30
12:30 CFP (Cybersecurity Prevention)

12:30
13:00 CFP (Technological Solutions)

13:00
14:00 CFP (Industrial Control Systems)

14:00
15:30 Break

15:30
17:10 Sponsor presentations

17 March 2021

09:00 Institutional presentations
11:00

11:00
11:30 Break

11:30
13:00 Institutional presentations

14:00
15:00 Closure by authorities

The agenda of the programme will take place in the Colombian time zone (GMT-5).

03 SUPPORT FROM THE SECTOR

Institutional support

The Incident Response Capacity of the National Cryptologic Centre (CCN-CERT) and the National Institute of Cybersecurity (INCIBE) are jointly organising, for the first time, the I STIC Conference - Colombia Chapter. The joint efforts of both organisations have a clear objective: to make cyberspace a safer and more reliable place.



CYBERSECURITY

the commitment that unites us

The I STIC Conference - Colombia Chapter is organised in collaboration with the EAN University of Colombia and the IN-NOVA Foundation.





04 MOBILE APP

Available on Apple Store and Google Play

To optimise the experience at this event, the application "Encuentro de I Jornada STIC - Capítulo Colombia" has been developed, available in both Play Store and App Store.

This application, in addition to allowing users to organise their agenda and see all the information on it, can also be used to ask questions to the speakers or answer the final satisfaction survey.

05 SPONSORS

Sponsorship modalities

The different categories of sponsorship established have a number of benefits, appropriate to the cost of the sponsorship and the commitments made by each of the parties.

In order to maintain the quality and independence of this Conference, the Agenda and the Official Programme (but not the presentations by sponsors) are not linked to any kind of sponsorship.

Its elaboration and design is carried out by the team of experts from CCN-CERT and EAN University based exclusively on the interest, novelty and knowledge that can be provided to all the attendees and the CFP organised for this purpose.

The participation as a sponsor of **the I STIC Conference - Colombia Chapter** must imply the acceptance of the terms and conditions set out in a document. However, it will be up to the CCN and the EAN University to resolve questions related to the organisation of the event, as well as the terms and conditions of the collaboration.

NOTE: SPECIAL SPONSORSHIPS THAT ARE COMPATIBLE WITH EACH OTHER AND WITH THE OTHER SPONSORSHIPS CAN BE COMBINED AT THE SAME TIME (NOT SO, STRATEGIC, PLATINUM AND GOLD SPONSORSHIPS FROM WHICH ONLY ONE OF THEM CAN BE CHOSEN).



STRATEGIC. 5 max.

- **Informative presentation** of the company's services or solutions in the *Ean Legacy Auditorium*. Out of programme (20 minutes).
- Logo, **XXL insert size**, in:
 - **Photocall** (official photos).
 - **Event posters**
 - Event **website** (link to corporate website)
 - Social networks (link to corporate website)
 - Screens in projection rooms
- **Event App**: logo, company information, business contact and social media profiles.
- **Promotional video** with sound during the breaks. Maximum 2.5 minutes.
- Inclusion in the **congress bag** of promotional material (100 units).
- **List of registered participants** and speakers who have given authorisation in accordance the data protection regulations.
- Mention in the **official statement** of the Conference and in grateful words.
- 12 invitations for company staff and/or clients per day.

Contribution: 4.600 € + VAT (+ 21%)
\$19.275.334 (+ 19%)

PLATINUM. Maximum 10

- Logo, **XL insert size**, in:
 - **Photocall** (official photos).
 - **Event posters**
 - Event **website** (link to corporate website)
 - Social networks (link to corporate website)
 - Screens in projection rooms
- **Event App**: logo, company information, business contact and social media profiles.
- **Promotional video** with sound during breaks. Maximum 2.5 minutes.
- Inclusion in the **congress bag** of promotional material (100 units).
- **List of registered participants** and speakers who have given authorisation in accordance the data protection regulations.
- Mention in the **official statement** of the Conference and in grateful words.
- 10 invitations for company staff and/or clients per day.

Contribution: 2.700 € + VAT (+ 21%)
\$11.313.783 (+ 19%)

GOLD. Maximum 10

- Logo, **insert size L**, in:
 - **Photocall** (official photos).
 - **Event posters**
 - Event **website** (link to corporate website)
 - Social networks (link to corporate website)
 - Screens in projection rooms
- **Event App**: logo, company information, business contact and social media profiles...
- **List of registered participants** and speakers who have given authorisation in accordance the data protection regulations.
- Mention in the **official statement** of the Conference and in grateful words.
- 4 invitations for company staff and/or clients per day.

Contribution: 1.200 € + VAT (+ 21%)
\$5.028.348 (+ 19%)

SPECIAL

All special sponsorships include the following (2) :

- **Logo on**:
 - o Photocall
 - o Event website (link to corporate website)
 - o Social networks (link to corporate website)
 - o Screen of the room
- Mention in the **official statement** of the conference and in grateful words.
- **List of registered participants** and speakers who have given authorisation in accordance the data protection regulations.
- Inclusion of the logo and commercial and contact information in the **Event APP**.
- **2 Invitations** for company staff/client (per day).

(1) The sponsorship fee must be paid before the conference takes place.

(2) In the case of reaching the amount of any of the three standard sponsorships mentioned above, the same conditions will apply.

Main event web banner: 2 max.

Inclusion of a banner on the event website (Home), from the moment of contracting until two months after the celebration of the Event (17 May 2021).

Contribution: €1,200 + (21% VAT)
5.028.348 \$ + (19% VAT)

Broadcasting frame (1st day) 1 max.

Inclusion of the logo in the framework of the 1st day's broadcast.

Contribution: .1.200 € + (21% VAT)
5.028.348 \$ + (19% VAT)

Broadcasting frame (2nd day) 1 max.

Inclusion of logo in the framework of the 2nd day's broadcast.

Contribution: 900 € + (21% VAT)
3.771.261 \$ + (19% VAT)

Start-up poster (1st day) 1 max.

Inclusion of a startup poster on the screens or in the broadcast with the text "The event is about to begin", with the image of the organisation and the sponsor. This banner will be activated 15 minutes before the start of the event and its resumption in the afternoon.

Contribution: 420 € + (21% VAT)
1.759.922 \$ + (19% VAT)

Start-up poster (2nd day) 1 max.

Inclusion of a startup poster on the screens or in the broadcast with the text "The event is about to begin", with the image of the organisation and the sponsor. This banner will be activated 15 minutes before the start of the event and its resumption in the afternoon.

Contribution: 420 € + (21% VAT)
1.759.922 \$ + (19% VAT)

Post-inauguration video 1 max.

Inclusion of the organisation's video the CCN's inauguration.

Contribution: 600 € + (21% VAT)
2,514,174 + (19% VAT)

Congress bag 1 max (*)

The design includes the logo of the sponsor along with the logo of the CCN-CERT. 100 bags will be sent to Colombian registrants.

Contribution: 590 € + (21% VAT)
2.472.271 \$ (+19% VAT)

()The event will be closed to the public and the Congress Bag will be sent by courier to all registered participants in Colombia (with a maximum of 100). It will not be admitted the inclusion in the bag of any material that is under a sponsorship.*

Congress Lanyard 1 max.

Inclusion of a lanyard/checker in the Congress bag, with the logo of the sponsor.

Contribution: 180 € + (21% VAT)

754.252 \$ + (19% VAT)

Agenda/Notebook 1 max.

Inclusion of an Agenda in the Congress bag, with the logo of the sponsor.

Contribution: €1,400 + (21% VAT)

5.866.406 \$ + (19% VAT)

Congress Ballpoint/Congress Ballpoint Pen 1 max

Inclusion of a in the Congress bag, with the logo of the sponsor.

Contribution: €990 + (21% VAT)

4.148.387 \$ + (19% VAT)

Mobile phone chargers 1 max.

Inclusion of a charger in the Congress bag, with the logo of the sponsor.

Contribution: €3,000 + (21% VAT)

12.570.870 \$ + (19% VAT)

SPONSORSHIP TABLE

	Strategic (5)	Platinum (10)	Gold (unlimited)	Specials (*)
Informative presentation (outside the programme)	✓	✗	✗	✗
Logotype, signage, web and event image	✓	✓	✓	✓
Promotional video in theatres	2.5 min	2.5 min	✗	✗
Mention in the official communiqué	✓	✓	✓	✓
List of registered participants and speakers	✓	✓	✓	✓
Mobile App	✓	✓	✓	✓
Inclusion of promotional material Congress bag if any	✓	✓	✗	S.P.*.
Company/client invitations (per day)	12	10	4	S.P. *
CONTRIBUTION € (21% V.A.T. not included)	4.600 €	2.700 €	1.200 €	S.P. *
CONTRIBUTION pesos (19% V.A.T. not included)	\$ 19.275.334	\$ 11.313.783	\$ 5.028.348	S.P. *

S.P.: Depending on the amount of the sponsorship chosen, some of the conditions of the other sponsorships will be equal. For more details, please check the conditions set out in this document.

06 our experience

Latest cybersecurity events organised

The National Institute of Cybersecurity and the National Cryptologic Centre have extensive experience in organising cybersecurity events. Both organisations held the fourteenth edition of their main cybersecurity meetings in 2020.

For this reason, and with the experience acquired over the last 14 years, the CCN and INCIBE have joined forces to jointly organise the I STIC Conference - Colombia Chapter.

The following section summarises the most important data from the 14th ENISE event, organised by INCIBE, and the 14th STIC CCN-CERT Conference:





XIV JORNADAS STIC CCN-CERT

NEW CHALLENGES,
SAME COMMITMENT.

Under the slogan "New challenges, same commitment", the XIV STIC CCN-CERT Conference was held from 30 November to 4 December in Madrid (Kinépolis -Ciudad de la Imagen-) and brought together, for the first time in an online format, the entire community involved in safeguarding Spanish cyberspace: the public sector (including public institutions such as INCIBE, the Joint Cyber Defence Command and the National Police), companies, universities and citizens themselves.

News



Five-day event



Streaming broadcasting.
Online assistance



New modalities of
sponsorship

CYBERSECURITY BENCHMARKS

As every year, the event counted with the active participation of the main experts in cybersecurity in our country who, both from the public and private sectors, presented their research, studies and actions in this field.



Paz Esteban, Secretary of State Director of the CNI and the CCN



Carme Artigas, Secretary of State for Digitalisation and AI



Javier Candau, Head of the Cybersecurity Department CCN



Pablo López, Head of Regulation and Cybersecurity Services Area CCN



Juan Sotomayor, ODT Guardia Civil



Wiktór Nykiel and Iván Portillo, GinSeg

AGENDA

+70 presentations

were given at the XIV STIC Conference

24 lectures

sponsored, out of programme



Presentations and round tables

In addition to the various presentations that took place over the five days of the event, given by cybersecurity professionals from the public and private sectors, the XIV STIC Conference also included other activities on the event's agenda.



Paz Esteban, Secretary of State and Director of the CNI and the CCN, awarded José de la Peña, director of the magazine SIC, with the *Professional Career Award for cybersecurity*.



Round table of the National Cybersecurity Forum, in which the main issues and activities developed by each of its working groups were addressed.

WORKSHOPS

16

workshops

Live-streamed, in parallel to the Conference

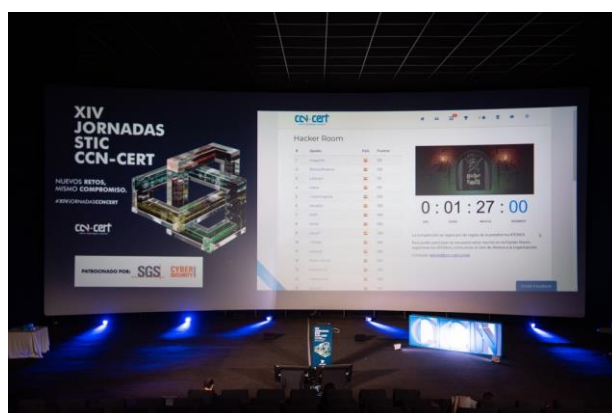
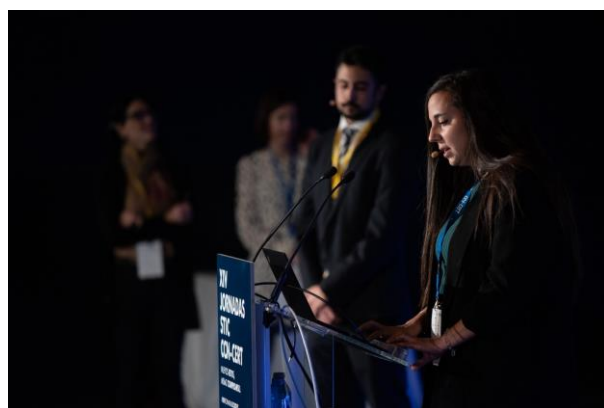
25 hours

of additional training activities at the XIV Conference



As in previous years, in parallel to the presentations of the XIV STIC Conference, the National Cryptologic Centre organised training activities for more technical profiles in the field of cybersecurity in a parallel room. These workshops were also live-streamed through VANESA, the streaming platform developed by the CCN-CERT.

Among the complementary activities, another outstanding feature was the organisation of the SALA ATENEA, the cybersecurity challenge platform of the National Cryptologic Centre, where, in addition to various eminently practical workshops, the Hacker Room also took place, a live competition in which the Red Team skills of the participants were put to the test online in a simulated environment.



ONLINE ASSISTANCE

+60 hours

of live broadcasting

2 rooms

of simultaneous retransmission

</vanessa>

event attendance platform

Unique users attending

	Conference	Workshops
11/30	2199	184
12/01	1781	214
12/02	1623	185
12/03	1264	122
12/04	939	136

Distribution of attendees

46%

private sector

37%

public sector

10%

university

6%

others

Initial registrations

+3,500

unique users registered

Sponsorship



Industry support

The sponsorship of the XIV STIC Conference was initially organised according to two possible scenarios for holding the event: behind closed doors or with reduced seating capacity. New forms of sponsorship were also developed to provide support for the event with telematic assistance.

Sponsorship of the XIV Conference

1	5	1
VIP	STRATEGIC	LABS
14	26	9
PLATINUM	GOLD	SPECIAL

Examples of special sponsorships



Start-up poster

Inclusion of a startup poster on the screens or in the broadcast with the image of the organisation and the sponsor.



Streaming backgrounds

Sponsorship of the streaming background of the event. The company logo is visible throughout the event. Daily sponsorship.

PUBLIC-PRIVATE COLLABORATION

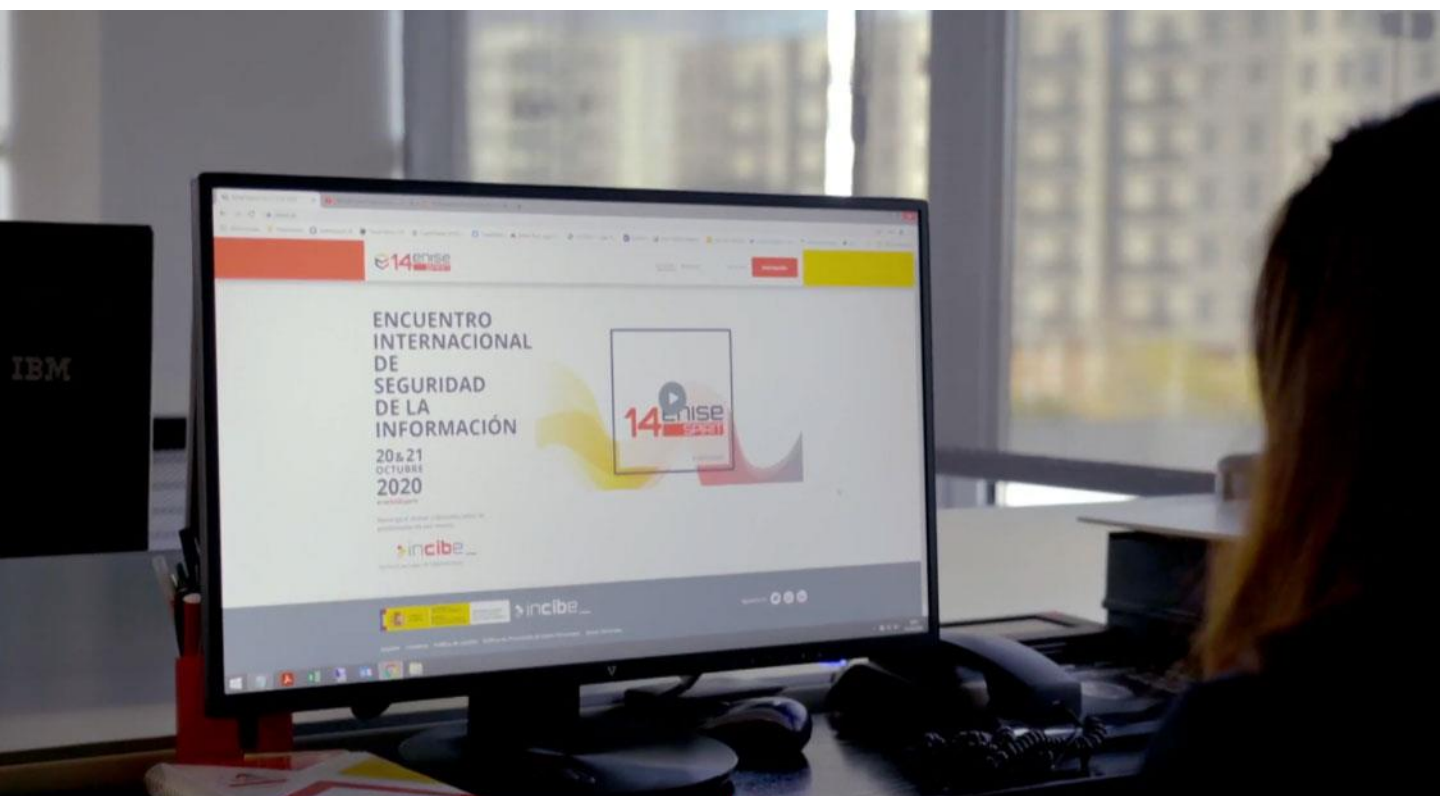


Sector support

In addition to the support of leading national and international companies in the Information and Communication Technologies sector, the XIV STIC CCN-CERT Conference also had the backing of different public sector organisations, as well as entities and associations in the field of cybersecurity.

In this regard, it is worth highlighting the participation of the Joint Cyberspace Command, INCIBE and the National Police School, who actively participated in the development of this edition of the Conference through several presentations that took place within the framework of the event.





#14ENISEspirit

Con todo el
espíritu de **enise**,
este año **online**

"Towards the future of cybersecurity" was the slogan chosen for the fourteenth edition of INCIBE's International Meeting on Information Security. This initiative, which is held annually, took place on 20 and 21 October, in an online format for the first time.

The event featured an international business forum, as well as an exhibition space with virtual stands, offering an international showcase of brands and providing a space that allowed reaching a wide community of professionals.

The main objectives of 14ENISE spirit focused on creating a virtual space to generate business opportunities and internationalisation for the Spanish cybersecurity industry. Likewise, the aim was to stimulate networking among professionals at a meeting that has become a benchmark in the cybersecurity sector.

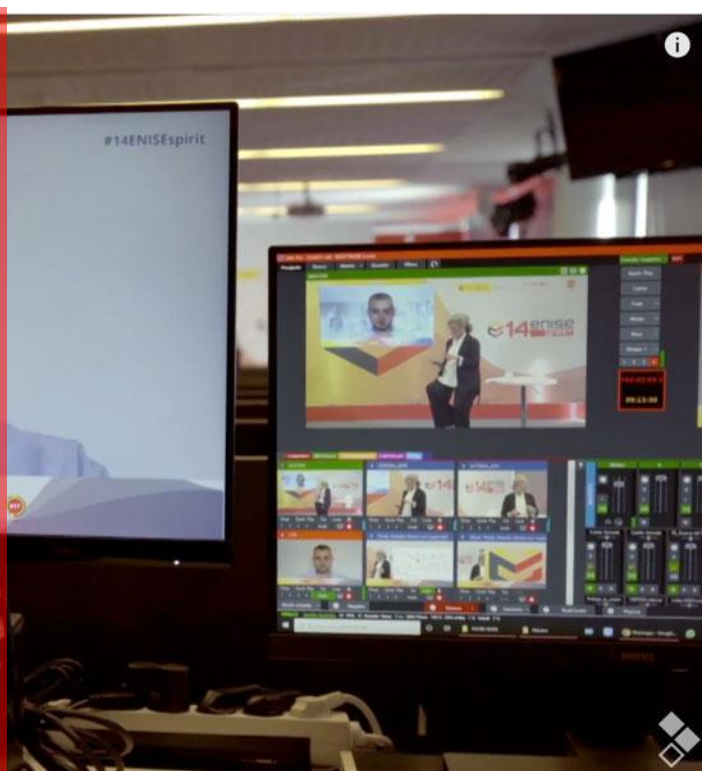
AGENDA

35 speakers

Taking part in #14ENISEspirit

12 hours

of live broadcasting



Presentations and round tables

During the two days, among other issues, they discussed the situation of the cybersecurity industry this year, the opportunities and challenges for the Spanish cybersecurity industry, the new projects for 2021 focused on active public-private collaboration, as well as the opportunities for entrepreneurship in this sector and the challenges posed for the promotion of the industry's competitiveness.



Round table with the representatives of the organisations that make up the newly formed National Cybersecurity Forum discussing the new challenges and presenting the Industry Forum and its results.



Panel on the promotion of training in cybersecurity, the awakening of vocation and interest in a booming profession with professional opportunities also for specific groups, whose profiles are not originally linked to this sector.

ONLINE ASSISTANCE

2k attendees

attended the event in online format

Simultaneous translation

of the entire programme of the event

Distribution of attendees



Professionals from
cybersecurity.



The **companies** themselves
cybersecurity.



Representatives of the
Academic sector.

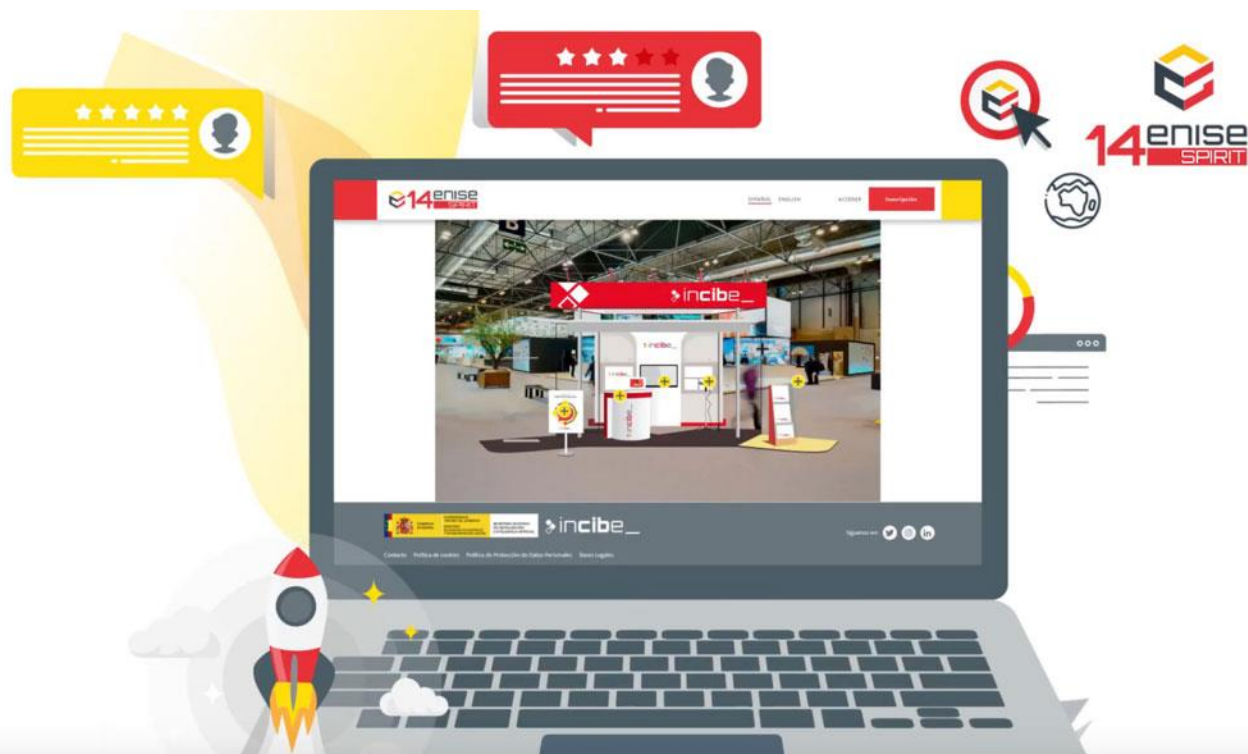


Entrepreneurs
in cybersecurity.



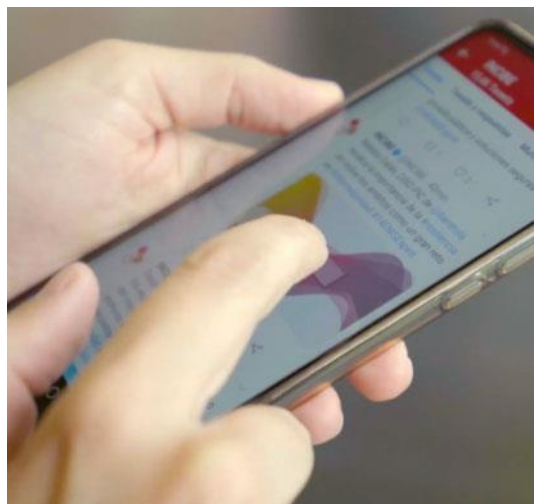
Investors and potential
partners.

SPONSORSHIP



Industry support

The event is an international showcase for brands, the reference forum for professionals in the sector, a space to have brand presence and reach a large community of professionals.



57

National and international exhibitors

30

international buyers of

12

Different countries



INTERNATIONAL COOPERATION



INSTITUTO NACIONAL DE CIBERSEGURIDAD



As part of the initiatives to strengthen the cybersecurity industry by the generation of business opportunities and internationalisation, INCIBE is organising the International Business Forum for the Spanish cybersecurity industry, in collaboration with ICEX.

This Forum is an opportunity for direct meetings between international buyers of sophisticated demand and national companies that present their offer of cybersecurity products and services.

Thus, during 14ENISE, bilateral business meetings were held between 30 international buyers from 12 different countries and vendors from the national cybersecurity sector. The meetings were agreed directly between the international buyers and the 14ENISE spirit sponsors, in accordance with the interests of both parties. INCIBE was not involved in the process of accepting interviews.

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