

Sponsorship
document

#XVJORNADASCNCERT

XV STIC CCN-CERT CONFERENCE

**CIBER_
SECURITY 360°.
IDENTITY AND
DATA CONTROL.**

**MADRID,
30 NOVEMBER
TO 3 DECEMBER**



ccn-cert
centro criptológico nacional

CCN
centro criptológico nacional
MINISTERIO DE DEFENSA



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1 XV STIC CCN-CERT CONFERENCE. PRESENTATION

Fifteen years have passed since the first edition of the STIC CCN-CERT Conference organised by the National Cryptologic Centre. Since the first ones were held in 2007 at the Centro Superior de Estudios de la Defensa (CESEDEN), the National Cryptologic Centre and its Computer Security Incident Response Team, CCN-CERT, have been faithful to their annual appointment with the cybersecurity sector in Spain. Not even the crisis caused by COVID-19 prevented the organisation of the last edition, in 2020, although it had to be adapted to the health circumstances of the moment and was held behind closed doors.

The CESEDEN, the Fábrica Nacional de la Moneda y Timbre, the Colegio de Médicos de Madrid and, finally, the Kinépolis Ciudad de la Imagen have been direct witnesses to the growth of this conference and its consolidation as the main cybersecurity meeting held in our country. An evolution that has been parallel to that of a sector whose importance and transcendence for the security and development of any nation is no longer in doubt.

Fifteen uninterrupted years of bringing together the best professionals in the field, public administrations, companies and universities around a common table and sharing the most up-to-date information. During this time, this event has also enjoyed the support of the highest State institutions: the Royal House, the Government, regional and local governments, together with a large representation from Latin American countries.

In this fifteenth edition, which will take place from 30th November to 3rd December, the CCN-CERT has decided to go one step further. A step forward, bringing together the best of all previous editions and all aspects of cybersecurity. The presence and online broadcasting of the entire event will coincide with a global and comprehensive vision of the sector. Thus, under the slogan Cybersecurity 360. Identity and data control, the 15th STIC CCN-CERT Conference will once again become a benchmark on the national and international scene.

2 DATA SHEET

2.1 HOSTS

The CCN-CERT is the Computer Security Incident Response Team of the National Cryptologic Centre, CCN, attached to the National Intelligence Centre, CNI. This service was created in 2006 as the Spanish National Governmental CERT and its functions are set out in Law 11/2002 regulating the CNI, RD 421/2004 regulating the CCN and in RD 3/2010, of 8 January, regulating the National Security Framework (ENS), modified by RD 951/2015 of 23 October.

Its mission, therefore, is to contribute to the improvement of Spanish cybersecurity, by being the national alert and response center that cooperates and helps to respond quickly and efficiently to cyber-attacks and to actively confront cyber-threats, including the coordination at state public level of the different Incident Response Capabilities or Cybersecurity Operations Centers.

Its ultimate aim is to make cyberspace more secure and reliable, preserving classified information (as stated in art. 4. F of Law 11/2002) and sensitive information, defending Spain's Technological Heritage, training expert personnel, applying security policies and procedures and using and developing the most appropriate technologies for this purpose.

In accordance with these regulations and Law 40/2015 on the the Public Sector Legal System, the CCN-CERT is responsible for the management of cyber-incidents affecting any public body or company. In the case of critical public sector operators, cyber-incidents will be managed by the CCN-CERT in coordination with the CNPIC.

2.2 Date of the event

30th November: CCN-CERT Labs.

30th November, 1st, 2nd and 3rd December: XV CCN-CERT STIC Conference.

2.3 Venue

CCN-CERT LABS: Eurostars i-Hotel

C/ Virgilio, nº 4, 28223 Pozuelo de Alarcón - Madrid.

XV CCN-CERT STIC Conference

Kinépolis (Ciudad de la Imagen), 28223 Pozuelo de Alarcón - Madrid.

2.4 Access

- Car: More than 3,000 free parking spaces, access from the A5, M-40 and M-50.
- Light Metro ML-3 Ciudad del Cine
- Intercity buses:
- Line 658 Madrid (Moncloa)
- Line 572 Madrid (Aluche)



2.5 Congress theme

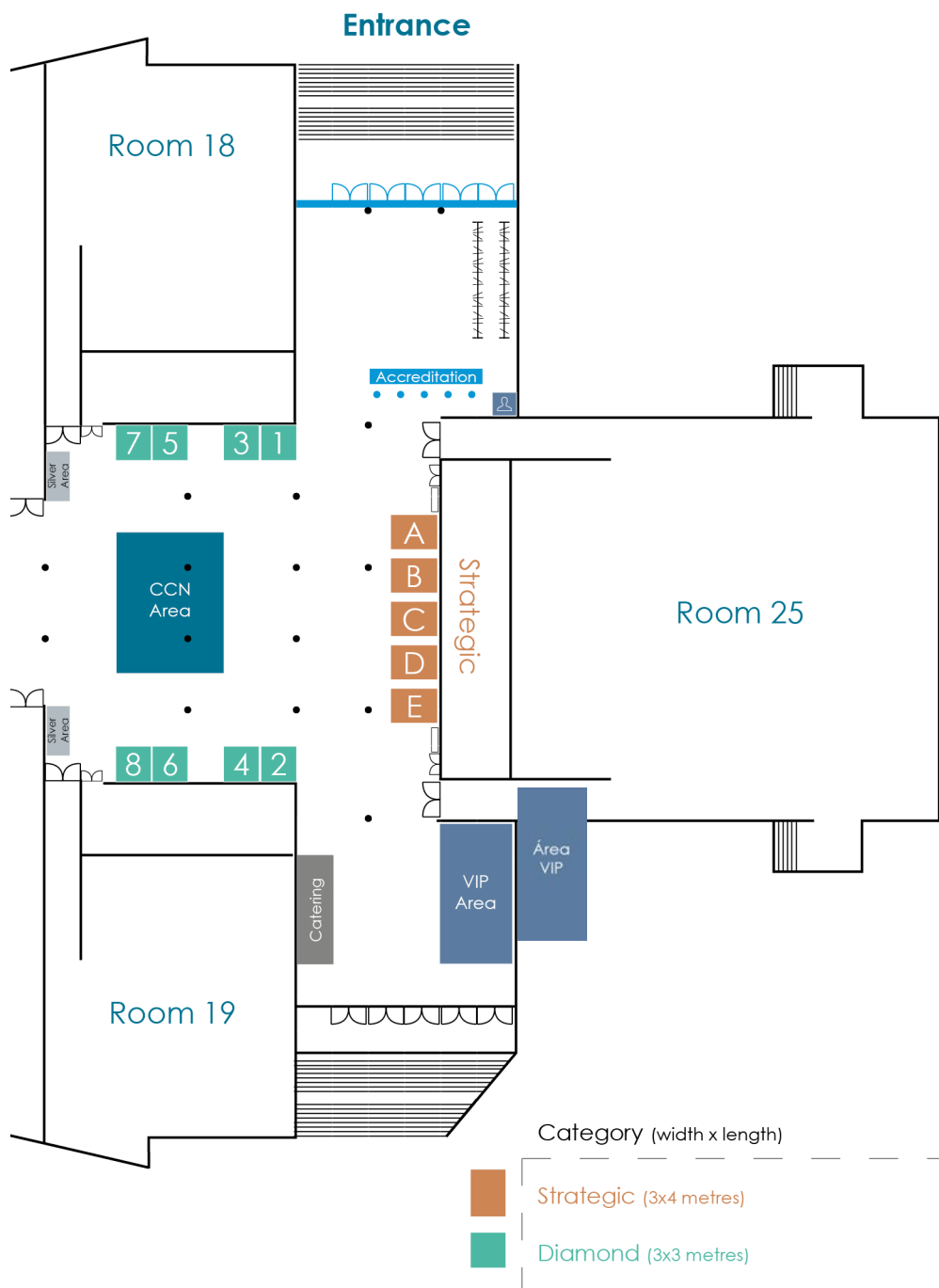
"Cybersecurity 360°. Identity and data control".

2.6 Capacity ¹

- CCN-CERT Labs: 100 people (50 % of capacity)
- Room 25: 550 people (50 % of capacity)
- Room 19: 200 people (50 % of capacity)
- Room 18 (sponsors): 40 people
- Streaming: 3,000 people each day per room.
- TOTAL:
 - 30 November: 450 people on-site/ up to 3,000 in streaming.
 - Day 1 December: 750 people on-site/ up to 6,000 in streaming
 - Day 2 December: 750 people on-site/ up to 6,000 in streaming
 - Day 3 December: 750 people on-site/ up to 6,000 in streaming
- Lumière" venue: 1700 m2 for 10 stands, CCN area, VIP lounge and networking.



¹ The organisers reserve the right to change this capacity depending on the health situation and the regulations in force at the time of the conference.



Location map of the XV STIC CCN-CERT Conference

3 PROVISIONAL AGENDA OF THE CONFERENCE

The CCN-CERT STIC Conference will be held over four (4) days, in two rooms: room 25 and room 19 (room 18 will be reserved for sponsors). On 30 November, 16 workshops will be held in the afternoon, in the framework of the CCN-CERT Labs.

30 November

11:00 12:00	Accreditation Collection and Reception of the Authorities Coffee
	PLENNARY SESSION
12:00 14:00	Inauguration session
14:00 15:00	Lunch break

CCN-CERT Labs (16.00 h. a 20.00 h.)							
[MOD1] ICT Security		[MOD2] Incident response		[MOD3] Cyber intelligence		[MOD4] OPSEC	
LAB 1	LAB 2	LAB 3	LAB 4	LAB 5	LAB 6	LAB 7	LAB 8
Workshop 1	Workshop 3	Workshop 5	Workshop 7	Workshop 9	Workshop 11	Workshop 13	Workshop 15
Workshop 2	Workshop 4	Workshop 6	Workshop 8	Workshop 10	Workshop 12	Workshop 14	Workshop 16

1 December

08:00 09:00	Accreditation Collection and Reception of the Authorities Coffee		
	SESIÓN PLENNARY SESSION		
09:00 09:30	CCN-CERT Speech		
	Module 1: Room 25 Threats and Trends	Module 2: Room 19 Security forces of the State	Room 18 Sponsor
9:00 9:30	TBD	TBD	
9:35 10:05	TBD	TBD	
10:10 10:40	TBD	TBD	
10:45 11:15	TBD	TBD	
11:20 11:50	TBD	TBD	

11:55	TBD	TBD	
12:25			
12:30	TBD	TBD	
13:00			
13:05	TBD	TBD	
13:35			
13:40	TBD	TBD	
14:10			
14:15	Lunch break		
15:10			
	Module 1: Room 25 Sponsored talks	Module 2: Room 19 Sponsored talks	
15:15	PAT	PAT	
15:35			
15:40	PAT	PAT	
16:00			
16:05	PAT	PAT	
16:25			
16:30	PAT	PAT	
16:50			
16:55	PAT	PAT	
17:15			
17:20	PAT	PAT	
17:40			
17:45	PAT	PAT	
18:05			
18:10	PAT	PAT	
18:30			

2 December

08:00	Accreditation Collection and Reception of the Authorities		
09:00	Coffee		
	PLENNARY SESSION		
09:00	Presentation of Module		
09:30			
	Module 1: Room 25 ENS	Module 2: Room 19 Products and Technologies - MCCE	Room 18 Sponsor
9:00	TBD	TBD	
9:30			
9:35	TBD	TBD	
10:05			
10:10	TBD	TBD	
10: 40			

10:45	TBD	TBD	
11:15			
11:20	TBD	TBD	
11:50			
11:55	TBD	TBD	
12:25			
12:30	TBD	TBD	
13:00			
13:05	TBD	TBD	
13:35			
13:40	TBD	TBD	
14:10			
14:15	Lunch break		
15:10			
	Module 1: Room 25 Sponsored talks	Module 2: Room 19 Sponsored talks	
15:15	PAT	PAT	
15:35			
15:40	PAT	PAT	
16:00			
16:05	PAT	PAT	
16:25			
16:30	PAT	PAT	
16:50			
16:55	PAT	PAT	
17:15			
17:20	PAT	PAT	
17:40			
17:45	PAT	PAT	
18:05			
18:10	PAT	PAT	
18:30			

3 December

08:00	Accreditation Collection and Reception of the Authorities		
09:00	Coffee		
	PLENNARY SESSION		
09:00	Presentation of Module		
09:30			
	Module 1: Room 25 INCIBE and Digital Transformation	Module 2: Room 19 (SALA ATENEA)	Room 18 Sponsor
9:00			
9:30	TBD	TBD	

9:35	TBD	TBD	
10:05			
10:10	TBD	TBD	
10: 40			
10:45	TBD	TBD	
11:15			
11:20	TBD	TBD	
11:50			
11:55	TBD	TBD	
12:25			
12:30	TBD	TBD	
13:00			
	PLENNARY SESSION		
13:00	Closure by authorities		
14:00			
14:00	Lunch break		
15:00			

4 COMMUNICATION

On the occasion of the XV STIC CCN-CERT Conference, an activity will be carried out to disseminate and dynamize the event, carrying out a communication campaign that includes the following actions:

- Institutional support: the participation and collaboration of the main organisations with competences in cybersecurity in Spain (Joint Cyber Defence Command, INCIBE, CNPIC, Police, Civil Guard, etc.) will be sought.
- Collaborating entities: dissemination among the main associations/entities of the cybersecurity sector in Spain (RootedCON, Clickaseguro, ISACA, ISMS Forum, CCI, etc.) that help in the dissemination of the meeting, in exchange for including their logo and tickets for their members.
- Official media of the event: who will contribute to the dissemination of the meeting, in exchange for including their logo and review.
- Social networks: strong presence in the social networks most used by professionals in the sector (Twitter, LinkedIn, YouTube and Telegram), with the creation of the hashtags: #XVJornadasCCNCERT and #CCNCERTLabs.
- Own website: <https://www.ccn-cert.cni.es/xvjornadas>
- Dissemination on the CCN, CCN-CERT and Certification Body (CB) web portals.
- Digital newsletters: with more than 15,000 subscribers.
- Advertisements and banners in sector magazines

- Personal invitations from the CCN
- Press releases and press releases: before and after the event (general and specialised media).
- Mobile App for all attendees: with online information on everything that happens at the Congress, schedules, presentations, speakers, sponsors, satisfaction surveys, questions, etc.

5 PREVIOUS EDITION IN FIGURES

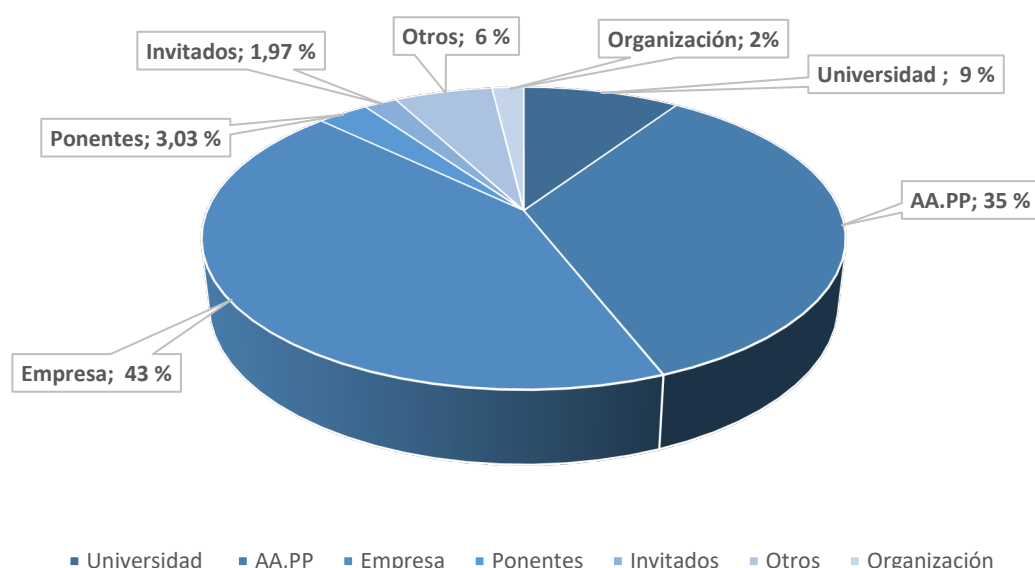
The XIV STIC CCN-CERT Conference, which were held at Kinépolis Ciudad de la Imagen - Madrid from 30 November to 4 December 2020, was attended by 2,984 people and was sponsored by 48 companies.

According to the surveys carried out to the attendees, 96.7 % rated the content of the presentations positively (with a rating of Excellent, Very good or Good), with 92.1 % of respondents rating the event in the top category of Excellent or Very Good.

6 SPONSORSHIP

















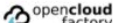







































The STIC CCN-CERT Conference has been fully supported by the sector's industry

Distribución de registrados



since its origins. During the fourteen years in which this event has been held, the main companies related to cybersecurity with a presence in Spain (national and international) have collaborated in the success of this Meeting.

By way of example, the sponsors of the 2020 Conference are shown below:

VIP		ESTRATÉGICOS			CCN-CERT LABS	
						
PLATINUM						
						
						
						
GOLD						
						
						
						
						
						
						
ESPECIALES						
						
						

7 ¿WHY SPONSOR THE 15TH CONFERENCE?

With a total expected attendance of 2,700 people during the four-day event and with the participation of up to 9,000 online users per day, the STIC CCN- CERT Conference is consolidating its position as the main cybersecurity meeting held in Spain.

Benefits for sponsors:

- Visibility and positioning before the entire sector and society in general (wide presence in the media and social networks).
- Generation of business and networking opportunities.

- Dynamic environment in which to debate and exchange information on the main challenges facing the sector.
- Opportunity to train your company's staff.
- Recruitment of talent for all areas of an organisation.
- Positioning as a benchmark company in the sector, being able to showcase its new products and solutions in this growing market.

8 TYPES OF SPONSORSHIP

The different categories of sponsorship have a series of benefits, appropriate to their cost and to the commitments acquired by each of the parties.

In order to maintain the quality and independence of this Conference, the Agenda and the Official Programme (but not the talks given by the sponsors) are NOT linked to sponsorship. Its preparation and design are carried out by the CCN-CERT team of experts based exclusively on the interest, novelty and knowledge that can be provided to all attendees and the PIC organised for this purpose.

Participation as a sponsor of the XV STIC CCN-CERT Conference implies acceptance of the terms and conditions set out in this document.

However, it will be up to the CCN to resolve any issues related to the organisation of the event, as well as the terms and conditions of the collaboration.

The options offered are optional and cumulative, except for sponsorships linked to having a stand or VIP area and giving a presentation. These will be incompatible with each other.

VERY IMPORTANT: THE ORGANISATION RESERVES THE RIGHT TO CANCEL OR REDUCE FOR HEALTH REASONS THOSE SPONSORSHIPS AND/OR THE CORRESPONDING CONSIDERATIONS THAT REQUIRE ATTENDANCE, IN WHICH CASE THE SPONSORING COMPANY WILL BE OFFERED A REDUCTION IN THE AMOUNT OF THE SPONSORSHIP, MAINTAINING ALL THOSE CONSIDERATIONS NOT SUBJECT TO ATTENDANCE. THE NUMBER OF INVITATIONS MAY ALSO BE REDUCED IF THE HEALTH SITUATION SO REQUIRES.

8.1 Strategic Sponsor (Stand). Maximum 5

- Stand of 3x4 (12 m2). You may opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- Insertion of logo, XXL size, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Hall, as a Photocall where the official photos will be taken, and the sponsors will receive the certificate.
 - Posters of the event
 - Event website (link to corporate website).

- Screens in the projection rooms
- Printed programme of the Conference (3,000 units).
- Broadcasting of a promotional video (maximum 2 minutes) during breaks and on the LED screen in the Lumière Room (without sound).
- Image with your logo provided by the organisation for use on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in their category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Three (3) invitations for company staff/clients for 30 November.
- Six (6) daily invitations for company staff/clients for 1, 2 and 3 December.
- Eighteen (18) daily invitations for access to the online webcast of the event.
- One (1) invitation to the official dinner on 30 November.
- Two (2) invitations to the closing cocktail (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting their collaboration with the CCN-CERT, awarded at the closing ceremony on 2 December.

CONTRIBUTION: 16,900 €

8.2 Strategic Sponsor (Room 18). Maximum 3

- The use of Room 18 for one day (in the morning and never coinciding with plenary sessions in Room 25). During this time, you will have all the resources of the room at your disposal (screen, projector, sound system and technical staff). You may invite up to 40 people to this activity in person.
- Insertion of Logo, XXL size, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Hall, as a Photocall where the official photos will be taken, and the sponsors will receive their certificates.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the Conference (3,000 units).
- Broadcasting of a promotional video (maximum 2 minutes) during breaks and on the LED screen in the Lumière Room (without sound).
- Image with your logo provided by the organisation for use on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in their category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Forty (40) daily invitations for company staff/clients (on the sponsored day).
- Three (3) invitations for company staff/clients for 30 November.
- Six (6) daily invitations for company staff/clients for the days 1, 2 and 3 December.
- Eighteen (18) invitations per day for access to the online webcast of the event.
- One (1) invitation to the official dinner on 30 November.
- Two (2) invitations to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with CCN-CERT. Presentation at the closing ceremony.

CONTRIBUTION: 16,900 €

8.3 VIP Lounge. Maximum 1

- Transfer of a VIP room or space for the event, in coordination with the organisers. This space will be set up for the reception of authorities, speakers or guests of the organisation and the sponsor. The costs of the room will be borne by the sponsor (installation, catering, hostesses, etc.).
- Logo, XXL size insert, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Hall, as a photocall where the official photos will be taken, and the sponsors will receive their certificates.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the Conference (3,000 units).
- Broadcasting of a promotional video (maximum 2 minutes) during breaks and on the LED screen in the Lumière Room (without sound).
- Image with your logo provided by the organisation for use on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in their category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Three (3) invitations for company staff/clients for 30 November.
- Six (6) daily invitations for company staff/clients for the days 1, 2 and 3 December.
- Eighteen (18) daily invitations for access to the online webcast of the event.
- One (1) invitation to the official dinner on 30 November.
- Two (2) invitations to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with CCN-CERT. Presentation at the closing ceremony.

CONTRIBUTION: 15,900 €

8.4 Diamond Sponsor. Maximum 8

- Stand with appropriate furniture 3x3 (9 m2). You may opt for a free design, supervised by the CCN. Under no circumstances will it hinder the visibility of other sponsors.
- Logo, XL size insert, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Hall, as a Photocall where the official photos will be taken and where the sponsors will receive the certificate.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the Conference (3,000 units).
- Broadcasting of a promotional video (maximum 2 minutes) during breaks and on the LED screen in the Lumière Room (without sound).
- Image with your logo so that the sponsor can use it on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in their category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Two (2) invitations for company staff/clients for 30 November.
- Four (4) daily invitations for company staff/clients for the days 1, 2 and 3 December.
- Twelve (12) daily invitations for access to the online webcast of the event.
- Two (2) invitations to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with the CCN-CERT awarded at the closing ceremony on 3 December.

CONTRIBUTION: 14,900 €

8.5 Platinum Sponsor. Maximum 5

- Give a name to one of the rooms (25 or 19), one of the days (1, 2 or 3 December), except for 3 December, Room 19, which will be dedicated to the Atenea challenge platform. This name will appear outside the rooms, as part of the streaming broadcast of the room on that day, in the aforementioned room and in the conference programme (web and paper).
- Informative presentation of the company's services or solutions in Room 25 or 19 and on 1 or 2 December. The presentations will be broadcast online, as well as the entire official programme (20 minutes).
- Insertion of logo, size XL, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Room, as a Photocall where the official photos will be taken, and the sponsors will receive the certificate.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the Conference (3,000 units).
- Broadcasting of a promotional video (maximum 2 minutes) during breaks and on the LED screen in the Lumière Room (without sound).
- Image with your logo so that the sponsor can use it on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in their category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Two (2) invitations for company staff/clients for 30 November.
- Three (3) daily invitations for company staff/clients for the days 1, 2 and 3 December.
- Nine (9) daily invitations for access to the online webcast of the event.
- Two (2) invitations to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with the CCN-CERT awarded at the closing ceremony on 3 December.

CONTRIBUTION: 12,900 €

8.6 CCN-CERT INSIDE Sponsor. Maximum 3

- Organise an event within the CCN area. The National Cryptologic Centre will provide its "CCN Area" space for the sponsor to hold a one-hour webinar with live broadcasting, through the CCN platform. The webinar will be held on 1, 2 or 3 December.
- Logo, XL size insertion, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Room, as a Photocall where the official photos will be taken, and the sponsors will receive the certificate.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the conference (3,000 units).
- Image with your logo so that the sponsor can use it on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in its category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Two (2) daily invitations for company staff/clients for 30 November.
- Three (3) invitations for company staff/clients for the days 1, 2 and 3 December.
- Nine (9) daily invitations for access to the online webcast of the event.
- Two (2) invitations to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with the CCN-CERT awarded at the closing ceremony on 3 December.

CONTRIBUTION: 11,900 €

8.7 CCN-CERT LABS Sponsor. Maximum 1

Sponsorship of the day of workshops, eminently practical, organised by the National Cryptologic Centre within the framework of the XV STIC Conference. CCN-CERT LABS will take place on 30 November, in the afternoon at the Eurostars Hotel, located a few metres from the Kinépolis. It will have a maximum capacity of 150 people (one of the workshop rooms will be broadcast online and can reach up to 500 people), who will be able to register for different workshops on cyber intelligence, secure communications, security and incident response.

- Logo, XL size insert, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Room, as a photocall where the official photos will be taken, and the sponsors will receive their certificates.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the conference (3,000 units).
- Image with your logo so that the sponsor can use it on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in its category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Three (3) daily invitations for 30 November.
- Six (6) invitations for company staff/clients for the days 1, 2 and 3 December.
- Eighteen (18) daily invitations for access to the online webcast of the event.
- Two (2) invitations to the closing cocktail party (3 December) with authorities and CCN team.
- One (1) invitation to the official dinner on 30 November.
- Mention in the official press release of the Conference.
- Diploma accrediting their collaboration with the CCN-CERT awarded at the closing ceremony on 3 December.

CONTRIBUTION: 10,900 €

8.8 Gold Sponsor. Maximum 23

- Informative presentations of the company's services or solutions in Room 25 or 19 and on 30 November or 1 December. The presentations will be broadcast online, as well as the entire official programme (20 minutes).
- Insertion of the Logo, size L, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Room, as a Photocall where the official photos will be taken, and certificates will be handed out to the sponsors.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the conference (3,000 units).
- Image with your logo so that the sponsor can use it on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in its category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- Two (2) daily invitations for company staff/clients for 30 November.
- Three (3) invitations for company staff/clients for the days 1, 2 and 3 December.
- Nine (9) daily invitations for access to the online webcast of the event.
- Two (2) invitations to the closing cocktail with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with the CCN-CERT delivered at the closing ceremony on 3 December.

CONTRIBUTION: 7,900 €

8.9 SILVER Sponsor. Unlimited

- Possibility of incorporating your company's information material (a single piece of material) in the Silver Space set up in the Lumière hall, at the entrance to halls 19 and 18. The sponsor will be responsible for placing and replacing the aforementioned material in the space, which will be shared with the other Silver sponsors.
- Insertion of logo, size M, in:
 - LED screen of 3 x 2.5 metres located in the Lumière Room, as a Photocall where the official photos will be taken, and the sponsors will receive their certificates.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the conference (3,000 units).
- Image with your logo so that the sponsor can use it on social networks.
- Mention in the CCN-CERT's RRSS along with the rest of the sponsors in its category.
- Inclusion in the event's App (logo, company and contact information).
- List of registered participants and speakers with authorisation in accordance with data protection regulations.
- One (1) daily invitations for company staff/clients for 30 November.
- Two (2) invitations for company staff/clients for 1, 2 and 3 December.
- Six (6) daily invitations for access to the online webcast of the event.
- One (1) invitation to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with the CCN-CERT awarded at the closing ceremony on 3 December.

CONTRIBUTION: 3,290 €

9 SPECIAL SPONSORSHIPS

All special sponsorships will include the following:

- Insertion of the Logo, size S, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Hall, as a Photocall where the official photos will be taken, and the sponsors will receive their certificates.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the Conference (3,000 units)
- List of registered participants and speakers for whom authorisation is available in accordance with data protection regulations.
- One (1) daily invitation for company staff/clients for 30 November.
- Two (2) invitations for Company staff/clients for the days 1, 2 and 3 December.
- Six (6) daily invitations for access to the online webcast of the event.
- One (1) invitation to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with the CCN-CERT awarded at the closing ceremony on 3 December.

9.1 Official dinner

Sponsorship of the official dinner for 50 people (dinner on the first day of the event). The organisation reserves the possibility that 60 % of the guests will be provided by the organisation. The logistics costs will be covered by the sponsor. The venue will be chosen by the organisation.

Contribution: 9,900 € + VAT
1 sponsor maximum

9.2 Outdoor tarpaulin for the conference

Sponsorship of the outdoor banner located on the access stairs to the conference. The company's logo will be inserted on this banner, on which the poster and official image of the event will be reproduced.

Contribution: 3,590 € + VAT
1 sponsor maximum

9.3 Indoor tarpaulins. Lumière Hall

Banners will be placed in the common areas. Their design will include the sponsor's logo together with that of the Organisation.

Contribution: 6,900 € + VAT
2 sponsors maximum

9.4 Head restraints. Room 19

Sponsorship of headrest seats in room 19 (400 people) on 30 November and 1 December (on 2 December they will be removed as the room will be occupied by the ATENEA space). The design includes the sponsor's logo together with the CCN-CERT logo: 1 maximum.

Contribution: 2,900 € + VAT
1 sponsor maximum (two days)

9.5 Main event web banner

Inclusion of a banner on the website of the Meeting (home), from the moment of contracting until two months after the celebration of the Event.

Contribution: 2,400 € + VAT
2 sponsors maximum

9.6 Start-up banner

Inclusion of the logo on the poster at the start of the event, which will be projected on the cinema screens and in the live broadcast. On the poster, the text "The event is about to start" will appear, with the image of the organisation and the logo of the sponsoring company. This banner will be activated 15 minutes before the start of the event.

Contribution: 2,900 € + VAT
3 sponsors maximum (1 per day)

9.7 PPPs and advertising in the programme

Sponsorship of the event application and inclusion of an advertisement on the inside front or inside back cover of the programme.

Contribution: 2,900 € + VAT (on paper)
2 sponsors maximum

10 SPECIAL SPONSORSHIPS PROMOTIONAL MATERIAL ²

All special sponsorships of promotional material will include the following:

- Insertion of the Logo, size S, on:
 - LED screen of 3 x 2.5 metres located in the Lumière Hall, as a Photocall where the official photos will be taken, and the sponsors will receive their certificates.
 - Posters of the event
 - Event website (link to corporate website).
 - Screens in the projection rooms
 - Printed programme of the Conference (3,000 units)
- List of registered participants and speakers for whom authorisation is available in accordance with data protection regulations.
- One (1) daily invitation for company staff/clients for 30 November.
- Two (2) invitations for company staff/clients for the days 1, 2 and 3 December.
- Six (6) daily invitations for access to the online webcast of the event.
- One (1) invitation to the closing cocktail party (3 December) with authorities and CCN team.
- Mention in the official press release of the Conference.
- Diploma accrediting your collaboration with the CCN-CERT awarded at the closing ceremony on 3 December.

10.1 Sponsorship of the Congress Exchange ³

The design includes the sponsor's logo together with the organisation's

Contribution: 4,890 € + VAT
1 sponsor maximum



10.2 Congress Lanyard

Sponsorship lanyard to give to attendees (depending on the role of the attendee: staff, sponsor, speaker, press...).

Contribution: 3,190 € + VAT
1 sponsor maximum

² Sponsorships in this category will include in the Congress Bag promotional material provided by the organisation, with its logo in one colour. 3,000 bags will be made (1,000 will be sent by post to non-attendees and 2,000 will be delivered by hand at the Kinopolis facilities).

³ Of all the sponsorships related to material to be handed out at the Congress Bag, including this one, 3,000 units will be produced, of which 1,000 will be sent by courier to online attendees and the rest will be given to those who attend in person at the Kinopolis facilities.

10.3 Congress Notebook

Sponsorship booklet/booklet to be included in the congress bag. The design includes the sponsor's logo together with the organisation's logo.

Contribution: 4,900 € + VAT
1 sponsor maximum



10.4 Congress pen

Sponsorship pen to be included in the Congress Bag. The design includes the sponsor's logo.

Contribution: 3,790 € + VAT
1 sponsor maximum



10.5 Glass water bottles

Sponsorship of 800 ml. bottle to be included in the Congress Bag. The design includes the sponsor's logo together with the organisation's logo.

Contribution: 6,490 € + VAT
1 sponsor maximum



10.6 Key ring chargers

Sponsorship Chargers to be included in the Congress Bag.

Contribution: 3,900 € + VAT
1 sponsor maximum



10.7 Loudspeakers

Sponsorship of loudspeakers to be included in the Congress Bag.

Contribution: 9,900 € + VAT
1 sponsor maximum



10.8 USB memory stick

Sponsorship of 32 GB USB sticks to be included in the Congress Bag.

Contribution: 9,900 € + VAT
1 sponsor maximum

10.9 Power Bank

Battery sponsorship to be included in the Congress Exchange

Contribution: 10,690 € + VAT
1 sponsor maximum



10.10 RFID Security Card Holders

Sponsorship of RFID security cardholders to be included in the Congress Bag

Contribution: 2,900 € + VAT
1 sponsor maximum



10.11 T-shirts

Sponsorship T-shirt to be included in the Congress Bag. The design includes the sponsor's logo together with the Organisation's logo.

Contribution: 4,990 € + VAT
1 sponsor maximum

10.12 Poles

Sponsorship Polo shirt to be included in the Congress Bag. The design includes the sponsor's logo together with the Organisation's logo.

Contribution: 9,950 € + VAT
1 sponsor maximum

10.13 Mobile web covers

Sponsorship of mobile web covers to be included in the Congress Bag.

Contribution: 1,290 € + VAT
1 sponsor maximum

10.14 Calendars

Sponsorship of table calendars 2021. Possibility of including a corporate sheet and logo in every month.

Contribution: 4,900 € + VAT
1 sponsor maximum

Maximum	5	3	1	8	5	3	1	23	Ilím.	-
	Strategic (Stand)	Strategic (Room 18)	VIP	Diamond	Platinum	CCN-CERT Inside	CCN-CERT Labs	Gold	Silver	Special
VIP Area	x	x	v	x	x	x	x	x	x	x
Sala Lumière stand (width x length)	3 x 4	x	x	3 x 3	x	x	x	x	x	x
Cession of Room 18 for one day (in the morning and never coinciding with plenary sessions of Room 25) Invitation to 40 people in face-to-face format.	x	v	x	x	x	x	x	x	x	x
Name one of the Rooms (25 or 19) the days 1, 2 or 3 (except day 3, Room 19)	x	x	x	x	v	x	x	x	x	x
Organising an event within the CCN area (1 hour duration)	x	x	x	x	x	v	x	x	x	x
Sponsorship of the CCN-CERT Labs workshop day (30 Nov.)	x	x	x	x	x	x	v	x	x	x
Inclusion of information material (a single material) in the Silver Space.	x	x	x	x	x	x	x	x	v	x
Informative presentation	x	x	x	x	v	x	x	v	x	x
Logo size	XXL	XXL	XXL	XL	XL	XL	XL	L	M	S
Logo led screen (photocall)	v	v	v	v	v	v	v	v	v	v
Logo event signage	v	v	v	v	v	v	v	v	v	v
Logo website and social networks	v	v	v	v	v	v	v	v	v	v
Logo screens rooms	v	v	v	v	v	v	v	v	v	v
Logo printed programme	v	v	v	v	v	v	v	v	v	v
Promotional video in theatres	2 min	2 min	2 min	2 min	2 min.	x	x	x	x	x
Event App (logo, company and contact information)	v	v	v	v	v	v	v	v	v	x
List of registered participants and speakers	v	v	v	v	v	v	v	v	v	v
Daily invitations for company staff/clients (1 to 2 Dec.)	6	40 (day partner.) and 6 (1 to 3 Dec) or 3 (30 Nov)	6	4	3	3	6	3	2	2
Daily invitations for company staff/clients (day 30 Nov.)	3		3	2	2	2	3	2	1	1
Invitations to the official dinner (30 Nov.)	1	1	1	0	0	0	1	0	0	0
Daily invitations for access to the online webcast of the event	18	18	18	12	9	9	18	9	6	6
Closing cocktail invitations (3 Dec.)	2	2	2	2	2	2	2	2	1	1
Mention in the Official Communiqué	v	v	v	v	v	v	v	v	v	v
Diploma of accreditation	v	v	v	v	v	v	v	v	v	v
CONTRIBUTION (21 % VAT not included), in €	16,900	16,900	15,900	14,900	12,900	11,900	10,900	7,900	3,290	S.P.

Table (Modalities of sponsorship)

* S.P.: Depending on the amount of the chosen sponsorship, some of the conditions of the other sponsorships will be equal. For more details, please check the conditions set out in this document.

11 INSTITUTIONAL SUPPORT

It can be any Public Sector Organisation or Institution that wishes to collaborate and actively participate in the Conference.

Counterpart:

The logo of your Organisation or Institution will appear on the website of the event and priority in the acceptance of registration will be offered to your members (guaranteeing a minimum of two tickets for members of the organisation).

12 COLLABORATING ENTITIES

Any organisation that facilitates the dissemination of the Conference among its members and/or associates may be a partner.

Counterpart:

The logo of the partner company will appear on the website of the event and priority in the acceptance of registration will be offered to its members (guaranteeing a minimum of two tickets for members of the organisation).

13 MEDIA PARTNERS

Any media that facilitates the dissemination of the Conference among its followers through advertising in the media itself, mention in social networks, etc., may be a partner.

Counterpart:

The logo of the media partner will appear on the website of the event and priority will be offered in the acceptance of registration for its members.